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## **NFTE President & CEO Amy Rosen Named Vice Chair of the Presidential Advisory Council on Financial Capability**

**NEW YORK, NY – November 8, 2011** – Amy Rosen, President & CEO of the Network for Teaching Entrepreneurship (NFTE), a global non-profit with a mission to provide programs that inspire young people from low-income communities to stay in school, to recognize business opportunities and to plan for successful futures, has been named Vice Chair of the President Advisory Council on Financial Capability (PACFC). During the Council's first year, Ms. Rosen served as the Youth Subcommittee Chair.

As Vice Chair, Rosen will work with Council members to provide recommendations to President Obama on promoting and enhancing financial literacy and strengthening capabilities among the American people. Additionally, one of Rosen's key objectives will be to ensure that the responsibility for modeling and teaching financial capability begins with the family and then extends to businesses, financial institutions, schools, non-profits and even places of worship.

Says Rosen, "I am honored to be named Vice Chair of President Obama's Advisory Council on Financial Capability. It is imperative for all of us, and young people in particular, to understand personal finances and make informed choices that will ensure financial stability for each of us individually, and the nation as a whole. With this new role, along with my fellow Council members, we will continue to make it our top priority to provide Americans with the tools they need to earn, achieve and build a strong financial foundation in today's economy and for years to come."

For over a decade, Rosen has worked on issues confronting the United States public education system. She was a lead advisor to Mayor Cory Booker of Newark, New Jersey and New York City Schools Chancellor, Joel Klein. Rosen was a fellow at the Broad Urban Superintendents Academy and is the Chairman of the Board of KIPP TEAM Schools in Newark.

Since joining the Network for Teaching Entrepreneurship in 2008 as President and CEO, Rosen has furthered the organization's core belief that every young person can find their pathway to opportunity through entrepreneurship education. Overseeing the milestone of reaching 350,000 young people from low-income communities throughout the world, she has led the organization in creating a replicable and sustainable model that is currently working in 18 states and nine countries.

### **About the Network for Teaching Entrepreneurship**

Too many young people today drop out of school and struggle to break the cycle of poverty. Since 1987, the Network for Teaching Entrepreneurship (NFTE) has been inspiring young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their educations in and out of the classroom and to find their own path to success. Hundreds of thousands of students have discovered opportunity all around them through entrepreneurship via thousands of certified educators worldwide. NFTE supports active programs in 18 states and nine countries around the world. Entrepreneurs are a powerful driver of economic growth and NFTE sows the seeds of innovation in students worldwide. For more information, visit [www.nfte.com](http://www.nfte.com).

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