



## **Network for Teaching Entrepreneurship Celebrates the Sixth Annual National Entrepreneurship Week**

### ***NFTE Strives to Deliver Entrepreneurial Education to Today's Youth in an Effort to Cultivate Business Leaders of Tomorrow***

**NEW YORK, February 17, 2012** – The Network for Teaching Entrepreneurship (NFTE) is excited to celebrate the sixth annual National Entrepreneurship Week, observed from February 18 to the 25<sup>th</sup>. Hosted by the Consortium for Entrepreneurship Education, National Entrepreneurship Week is a week-long effort to celebrate the heritage of entrepreneurship in America.

At a time of educational and economic uncertainty, NFTE understands the relevance and importance of entrepreneurship education as a concrete way to develop a business-savvy workforce that will one day solidify America's long-term economic stability through the creation of small businesses. According to the 2008 report from the US Census, almost 2,356 people are becoming entrepreneurs each day, most of whom account for the majority of small businesses in America and generate an estimated \$900 billion per year.

"The entrepreneurial spirit has long been a cornerstone of America, has driven our economy and been responsible for some of the greatest strides we have made as a nation. In today's challenging times, it's more important than ever, to re-focus on the importance of entrepreneurship and spark that mindset among today's youth," said Steve Mariotti, Founder of NFTE. "We are thrilled to celebrate another National Entrepreneurship Week and NFTE aims to continue providing young students with the knowledge and skills to think like, and become entrepreneurs."

NFTE is an international non-profit organization dedicated to using entrepreneurship education as a tool to engage and inspire youth from low-income communities around the world to pursue educational opportunities, start their own businesses, and succeed in life. Founded in 1987 by Steve Mariotti, NFTE has reached more than 400,000 students and trained 5,000 teachers across 50 countries since its inception.

#### **About the Network for Teaching Entrepreneurship**

Too many young people today drop out of school and struggle to break the cycle of poverty. Since 1987, the Network for Teaching Entrepreneurship (NFTE) has been inspiring young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their educations in and out of the classroom and to find their own path to success. Hundreds of thousands of students have discovered opportunity all around them through entrepreneurship via thousands of certified educators worldwide. NFTE supports active programs in 18 states and nine countries around the world. Entrepreneurs are a powerful driver of economic growth and NFTE sows the seeds of innovation in students worldwide. For more information, visit [www.nfte.com](http://www.nfte.com).

#### **About the Consortium for Entrepreneurship Education**

For over 25 years our member organizations have served as advocates for entrepreneurship education as a lifelong learning process at all levels of education. We encourage organizations to join us in spreading the word about the many benefits of providing entrepreneurship learning activities for all students. For more information, visit [www.entre-ed.org](http://www.entre-ed.org).

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