



Amy Rosen to Speak at Urban Entrepreneurship Summit Hosted by Rutgers University

Urban school system expert provides insights on startup businesses and high-growth enterprise

NEW YORK – June 6, 2011 – This Monday, the Rutgers University Center for Urban Entrepreneurship & Economic Development, (CUEED) will host the inaugural Urban Entrepreneurship Summit at the Rutgers Business School in Newark, NJ to discuss the best methods to support job growth and economic success in America’s cities to help entrepreneurs compete in the global economy. Participants include: CUEED students; members of business, funding and social investment communities; and government agency members at the local, state, and federal levels, who are invited to attend a series of breakout sessions and panel discussions throughout the day.

Amy Rosen, President and CEO of the Network for Teaching Entrepreneurship (NFTE) and current member on President Obama’s Advisory Council on Financial Capability will speak on a panel with Newark Mayor Cory Booker titled, “Better Together: Public-private Partnerships to Accelerate Urban Entrepreneurship and Startups.” The panel will discuss steps the government has taken to empower minority and immigrant-run businesses; local, state and federal regulations to aid urban entrepreneurs including SBA loans, infrastructure bank and sustainable communities programs; and discuss ideas on celebrating, inspiring and accelerating startups and high-growth enterprise across sectors.

The summit features a wide array of partners including: the White House Office of Public Engagement and Domestic Policy Council; Rutgers University’s Center for Urban Entrepreneurship & Economic Development; the Fund for Public Advocacy in the Office of the New York City Public Advocate; the Office of Russell Simmons; Operation HOPE; Minority Business Development Agency; Department of Housing and Urban Development and the Small Business Administration.

To stream a live video of the summit, visit <http://business.rutgers.edu/about-rbs/urban-summit>.

About the Network for Teaching Entrepreneurship

Too many young people today drop out of school and struggle to break the cycle of poverty. Since 1987, the Network for Teaching Entrepreneurship (NFTE) has been inspiring young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their educations in and out of the classroom and to find their own path to success. Hundreds of thousands of students have discovered opportunity all around them through entrepreneurship via thousands of certified educators worldwide. NFTE supports active programs in 21 states and 10 other countries through our network of program offices and licensed partners. Entrepreneurs are a powerful driver of economic growth and NFTE sows the seeds of innovation in students worldwide. For more information, visit www.nfte.com.

Media Contacts: Alex Fencl, 214-414-3330, afencl@mww.com; Jamie Plaxco, 312-546-3512, jplaxco@mww.com

###