



Our Purpose

NFTE activates the entrepreneurial mindset and builds startup skills in youth from under-resourced communities, to ensure their success and create a more vibrant society.

The Impact of an Entrepreneurial Mindset

- 86% of NFTE alumni are either employed or furthering their education.
- 80% of NFTE alumni are in college or have graduated college.
- 1 in 4 NFTE alumni have started at least one business post-NFTE.
- NFTE alumni earn 50% more than their peers.

NFTE Entrepreneurship Pathway and Certification

In an innovation economy, there are **no traditional paths to success**. To activate the entrepreneurial mindset in young people, NFTE’s Pathway begins by **igniting the imagination**, before taking students through the journey of creating and refining an original business concept. NFTE’s Entrepreneurial Teacher Corps, along with volunteer entrepreneurs and business leaders, prepares **students to take the stage** in a business plan competition series; and ultimately NFTE students have the opportunity earn the **Entrepreneurship and Small Business (ESB) Certification** from Certiport, a Pearson VUE business.

Awareness Programs

Exposure Programs

Expertise Programs

Application Programs

<p><u>World Series of Innovation</u></p> <p>A global, online experience where students create business solutions aligned with the UN Sustainable Development Goals</p> <p>MODULAR</p>	<p><u>Exploring Careers: Introduction to Entrepreneurship and the Working World</u></p> <p>A course where students discover their interests and begin to develop an entrepreneurial mindset</p> <p>IN SCHOOL</p>	<p><u>Entrepreneurship 1: Business Ideation and Crafting the Pitch</u></p> <p>An award-winning course, focused on activating the entrepreneurial mindset as well as creating and pitching an original business plan</p> <p>IN SCHOOL CERTIFICATION</p>	<p><u>Entrepreneurship 2: Business Model Validation and Product Development</u></p> <p>An advanced course that deepens the entrepreneurial mindset and centers on business model validation, product development, and marketing</p> <p>IN SCHOOL CERTIFICATION</p>
<p><u>Venture</u></p> <p>A digital course introducing students to entrepreneurship through the process of building a virtual food truck business</p> <p>MODULAR</p>	<p><u>Startup Tech: Introduction to Entrepreneurship and App Development</u></p> <p>A blended tech-entrepreneurship course where students create an app and corresponding business plan</p> <p>IN SCHOOL</p>	<p><u>BizCamp: Business Ideation and Crafting the Pitch</u></p> <p>Entrepreneurship 1, delivered as a multi-week learning experience</p> <p>OUT OF SCHOOL</p>	<p><u>Startup Summer: Business Model Validation and Product Development</u></p> <p>Entrepreneurship 2, delivered as a 16-week learning experience</p> <p>OUT OF SCHOOL</p>

Interested in bringing NFTE to your school?

Contact Ted Thompson, VP, Engagement and Implementation, at TedT@nfte.com.