

NFTE World Series of Innovation

Aligned to the United Nations Sustainable Development Goals, this project-based, online business ideas competition builds students' awareness of entrepreneurship by challenging them to create solutions to the largest and most serious challenges facing humanity.

Program Details

Program Requirements and Recommendations

- Students ages 13–24
- Teams should have at least two but no more than three members
- Requires computer and internet access for research and submissions
- Subject fit: Business, CTE, Entrepreneurship and Marketing, or Social Studies

NFTE Career-Readiness Alignment

This program supports the development of the entrepreneurial mindset, emphasizing opportunity recognition, creativity and innovation, critical thinking and problem solving, and communication and collaboration.



Student Competition and Extended Program Opportunities

- Winning teams in each challenge category receive prizes.
- Students who complete the program are encouraged to participate in other NFTE programs in their school or community.

Volunteer Support

- Volunteer innovation coaches support students as they build their competition submissions.
- Volunteers from sponsoring companies select winners using a scoring rubric.



Teacher Resources

- The World Series of Innovation website provides student challenges and accepts student submissions. NFTE communicates with teachers and students who have been selected to participate in the next round of the competition.
- World Series of Innovation teachers have access to a robust toolkit that provides all the resources needed for program execution.
- Educators teaching a semester- or year-long NFTE course also receive the full benefits of NFTE's Entrepreneurial Teacher Corps.

Program Content

- **Introduction to Entrepreneurship:**
Students will be introduced to the entrepreneurial mindset and skills that can help them achieve success in both careers and life.
- **Opportunity Recognition:**
Students learn the practice of seeing and experiencing problems as opportunities to create solutions.
- **Marketing:**
Students identify a target market for their business idea, complete a customer profile, identify their competition, and craft a storyboard for a promotional commercial.
- **Supporting Project-Based Learning Activities:**
The toolkit includes full instructions and worksheets for NFTE's Opportunity Recognition Game, Product Innovation Activity, Invention Contest Activity, and Lego® Exercise Activity.

Contact Us

To learn how to bring this program to your school, email ProgramInquiry@nfte.com.

