

nfte! UN GLOBAL GOALS CONVERSATION

A World Series of Innovation Program



Wednesday, November 18, 2020

Livecast via Zoom

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World Series of Innovation

Entrepreneurial problem solving: addressing global challenges, increasing economic opportunity, promoting inclusivity.

NFTE's World Series of Innovation asks young people to help solve the biggest challenges facing humanity today by advancing the United Nations Sustainable Development Goals.

This event, presented by Citi Foundation and Moody's, recognizes NFTE's challenge sponsors and the youth who participate in WSI challenges, and engages industry thought leaders in a panel discussion on how entrepreneurial problem solving can bring about meaningful change in the world.

SUSTAINABLE DEVELOPMENT GOALS



The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.



Agenda

Welcome Remarks

Ramu Damodaran, Deputy Director and Chief of The United Nations Academic Impact

Michael J. Kacsmar, Partner, EY and Chair, NFTE Board of Directors

Panel Introduction

Leah Wallace, Vice President, Workforce Development – Diversity and Inclusion at Citi

Panel Discussion

Moderated by Mark Zandi, Chief Economist, Moody's Analytics

- *Jeff Wong, EY*
- *Bessie Schwarz, Cloud to Street*
- *Anurag Koyyada, King's College London Blockchain Society*
- *Jyoti Rani, Code 4 Tomorrow*

Audience Questions moderated by

Dr. J.D. LaRock, President & CEO, NFTE

Closing Remarks

Deborah Gibbins, Chief Operating Officer, Mary Kay Inc.



2019 Event highlights (c) Joseph Spiteri

Moderator



Mark Zandi
 Chief Economist,
 Moody's Analytics

Mark M. Zandi is chief economist of Moody's Analytics, where he directs economic research. Dr. Zandi is a cofounder of Economy.com, which Moody's purchased in 2005. His broad research interests encompass macroeconomics, financial markets and public policy. His recent research has focused on mortgage finance reform and the determinants of mortgage foreclosure and personal bankruptcy. He has analyzed the economic impact of various tax and government spending policies and assessed the appropriate monetary policy response to bubbles in asset markets. Dr. Zandi frequently testifies before Congress as an expert in his field.

Dr. Zandi conducts regular briefings on the economy for corporate boards, trade associations and policymakers at all levels. He is often quoted in national and global publications and interviewed by major news media outlets. He is a frequent guest on CNBC, NPR, *Meet the Press*, CNN, and various other national networks and news programs.

Dr. Zandi is the author of *Paying the Price: Ending the Great Recession and Beginning a New American Century*. His other book, *Financial Shock: A 360° Look at the Subprime Mortgage Implosion, and How to Avoid the Next Financial Crisis*, is described by the New York Times as the "clearest guide" to the financial crisis.

Dr. Zandi earned his B.S. from the Wharton School at the University of Pennsylvania and his PhD at the University of Pennsylvania. He lives with his wife and three children in the suburbs of Philadelphia.

Panel Participants



Bessie Schwarz
Co-founder and CEO
Cloud to Street

Bessie Schwarz is the CEO and Co-founder of Cloud to Street, the leading platform for monitoring, mapping, and analyzing floods and flood risk around the world for the most climate vulnerable communities and governments. She is an expert in designing and implementing products for low and middle income countries and communities, as well as in Human-Centered Design for empirically based disaster response tools. Her technical training is in geospatial analytics and social psychology, with a focus on risk and climate change communication.

Bessie serves as the Senior Strategy Advisor to the Yale Program on Climate Change Communication, where she founded a consulting practice to support campaigns with climate communication research and models. She has a Masters of Science from Yale University and a BA in Philosophy and Environmental Science and Technology from Carleton College, and is an Echoing Green Fellow, Draper Richard Kaplan Entrepreneur and Miller Center Scholar.

Bessie is a community organizer by training and at heart. She has worked with communities vulnerable to climate change across the US and led national campaigns on climate and energy policy.



Anurag Koyyada
UN Youth Expert, Economic Commission for Europe and Internet Governance Forum
Director, King's College London Blockchain Society

Anurag Koyyada is in his final year at King's College London, studying Political Economy. As a Director of the KCL Blockchain Society (UK's 2018/9 "Society of the Year" for Innovation), he co-founded a student consulting group now working with top firms across several emerging technologies. Having won multiple global competitions (including the 2019 WSI Moody's Foundation Climate Action Challenge), he is now a Youth Expert at the UN (ECE & IGF), Venture Development Advisor at R3 (world's largest blockchain network), & consultant for TusPark (China's largest innovation ecosystem).

Beyond, Anurag has a strong interest in global affairs & voicing the perspectives of young people within it, leveraging his roles as a Clinton Global Initiative University Fellow & former Student Ambassador of the Royal Institute of International Affairs.



Jeff Wong
Global Chief Innovation Officer
EY

Jeff Wong is the EY Global Chief Innovation Officer, challenging everything from the way EY operates internally to how we provide services to our clients.

He works across the entire organization to help identify, share and scale the best ideas. Additionally, part of the EY Global Innovation team's remit is to research and explore new technologies.

Jeff brings deep experience across strategy, investing and building new ventures globally. Throughout his career, he has built new businesses across various concepts, including local commerce, B2B exchanges, services, mobile and big data at Boston Consulting Group, JAFCO America Ventures, J.P. Morgan Partners and eBay.

Jeff sits on the Oxford Foundry Board, Oxford University. He is a member on the Business Council of the Asia Society helping drive the innovation and transformation agenda. He is a Finance Leaders Fellow with the Aspen Institute and a member of the Wall Street Journal's CIO Network. Jeff has an AB in Economics, master's degrees in Industrial Engineering and Engineering Management and an MBA from Stanford University.



Jyoti Rani
Co-Founder & Co-President
Code 4 Tomorrow
NFTE Alumna

Jyoti is currently a senior at Oak Grove High School and a part-time college student at Evergreen Valley College in San Jose, CA. A firm believer in the liberating power of education, Jyoti strives to increase STEM access for especially under-resourced communities. Jyoti recently co-founded Code 4 Tomorrow (C4T), a 501(c)3 nonprofit. In just a few months, she built a global team of 70+ mentors, designed custom online courses, and launched a virtual STEM summer series that impacted over 500 students. Visit code4tomorrow.org for more info and to get involved! C4T is a primary partner in Jyoti's other business, ShareStuff. ShareStuff is a global app platform that facilitates donations of physical educational materials, promoting reusability and recycling. Jyoti is a 2020 EY Student Entrepreneur Of The Year, a Top 10 Finalist in NFTE's 2019 World Series of Innovation, and placed as a National Semifinalist in the NFTE National Youth Entrepreneurship Challenge last month. She is passionate about quantum physics, data science, entrepreneurship, philanthropy, philosophy, spirituality, Indian Classical music, and painting.

World Series of Innovation:



PayPal Environmental Justice Challenge

Help build the resiliency of vulnerable communities at risk from the impacts of climate change and other disasters.



PIMCO Zero Hunger Challenge

Design a solution to help food banks increase access to healthy, local food.



Mastercard Gateway for the Unbanked Challenge

Help the unbanked make and receive payments, improving financial access.



Citi Foundation COVID Recovery Challenge

Grow the income of those hit hardest by the COVID-19 economic crisis.



EY Educational Equity Challenge

Help communities, governments or companies drive racial equity across education.



Bank of the West Clean Energy Challenge

Empower school communities to help speed the transition to clean energy.



Mary Kay Textiles Upcycle Challenge

Create a “circular economy” that reduces waste by promoting clothing reuse or repurposing.



Moody's Foundation Climate Action Challenge

Empower individuals and communities to take action on climate change.



Moody's Foundation Peace & Justice Challenge

Help promote progress on equal justice and create stronger institutions for all.

Learn more at innovation.nfte.com





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#GEW2020 #SDGs #GlobalGoals

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