



nfte!

UN GLOBAL GOALS CONVERSATION

A World Series of Innovation Program

Citi Foundation



Presented by:



EY

Building a better
working world

Wednesday, November 17, 2021
4:30 pm EST

Zoom Webinar



World Series of Innovation

Entrepreneurial problem solving: addressing global challenges, increasing economic opportunity, promoting inclusivity.

NFTE's World Series of Innovation asks young people to help solve the biggest challenges facing humanity today by advancing the United Nations Sustainable Development Goals.

This event, presented by Citi Foundation and EY, recognizes NFTE's challenge sponsors and the youth who participate in WSI challenges, and engages industry thought leaders in a panel discussion on how entrepreneurial problem solving can bring about meaningful change in the world.

SUSTAINABLE DEVELOPMENT GOALS



The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.



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Agenda

Welcome Remarks

Dr. J.D. LaRock, President & CEO, NFTE

Panel Discussion & Audience Q&A

Moderated by Jon Hilsenrath, The Wall Street Journal

- *Tony Frazier, Maxar Technologies*
- *Ela Gokcigdem, MyEcoEdu*
- *Amy Malcolm, University of Auckland, the Creative Thinking Project*
- *Alysia Steinmann, EY*
- *Ron J. Williams, D10X, Citi*

Closing Remarks



Jon Hilsenrath, Moderator
Senior Writer
The Wall Street Journal

Jon Hilsenrath is a senior writer for *The Wall Street Journal*, where he has written about economics and finance since 1997. He has worked as a writer and editor in Hong Kong, New York and Washington, D.C. He was a Pulitzer Prize finalist in 2014 for his coverage of the Federal Reserve; part of a WSJ team that was a Pulitzer finalist in 2009 for coverage of the financial crisis; and contributed on-the-ground reporting to the WSJ's 9/11 coverage which won a Pulitzer in 2002. He was twice voted among the nation's most influential financial journalists, according to surveys of fellow journalists by Gorkana. He graduated from Duke University and was a Knight-Bagehot Fellow and M.B.A. graduate from Columbia Business School.

Panel Participants



Tony Frazier
EVP, Global Field Operations
Maxar Technologies

Tony Frazier joined Maxar in 2017 after its acquisition of DigitalGlobe and serves as its EVP of Global Field Operations. In this role he leads all sales, business development, and services delivery activities for Maxar (NYSE: MAXR). Maxar is a \$1.8B public company with over 4,000 team members. Tony leads a team of over 1,200 professionals. Tony works closely with leaders across the U.S. Defense and Intelligence Community, our closest Allied Partners, NGOs, and a variety of Commercial companies focused on applying Maxar's Earth Intelligence and Space Infrastructure capabilities to better understand and navigate our changing planet, enable global broadband communications, and explore deep space. In addition to driving strong organic growth across the company, Tony helped stand up efforts like the company's investment in Vricon and acquisition of The Radiant Group. Under Tony's leadership Maxar has built a \$300M Earth Intelligence Services business, grown Maxar's \$800M Earth Intelligence Product business and generated a Space Infrastructure Book to Bill > 1.

Prior to this role Mr. Frazier served as President of Radiant Solutions, a Maxar Company. In early 2019 the operations of DigitalGlobe, Maxar, and SSL we're combined under the Maxar brand. Prior to Maxar, Mr. Frazier served as Senior Vice President, General Manager of DigitalGlobe's Services business from 2013 and led GeoEye's Marketing and Communications team since 2010, prior to its acquisition by DigitalGlobe in 2013. Prior to GeoEye, Mr. Frazier served as Senior Director of Product Management at Cisco Systems, where he brought to market emerging technologies core to Cisco's video and collaboration strategy. Prior to Cisco, Mr. Frazier held senior marketing roles at Infor, iPhrase Technologies an MIT start-up acquired by IBM, and pcOrder.com. Mr. Frazier began his career in strategic consulting at Bain & Company. Mr. Frazier holds a Bachelor of Systems Engineering from the University of Pennsylvania and an MBA with distinction from Harvard University.

In addition to his role at Maxar, Mr. Frazier also serves on the board of Iridium (NASDAQ:IRDM), the Intelligence and National Security Alliance (INSA) and the Network for Teaching Entrepreneurship (NFTE). Tony is passionate about education and mentoring programs that empower people of color to close the racial equity gap that exists across industries like the technology and national security.



Ela Gokcigdem
Founder, MyEcoEdu
NFTE Alumna

Ela Gokcigdem is NFTE Alumna who was a finalist in the 2019 National Youth Entrepreneurship Challenge. She is currently a freshman at Babson College.

Originally from a small island in Turkey, she has witnessed the dire impacts of unsustainable consumption and climate change firsthand, which has led to her tireless activism in the sustainability field. She currently serves as a member of the World Economic Forum Global Shapers Program, a Youth Leadership Council member for EarthEcho International, the Deputy Director of Finance for This Is Zero Hour, and the founder of her own environmental education platform MyEcoEdu.

Ela has found a way to channel her passion for sustainability through entrepreneurship, community organizing, and storytelling and works to sustain these three pillars through her work.



Amy Malcolm
Manager of Strategic Relations, Office of the
Vice-Chancellor, University of Auckland
UN Academic Impact Hub, SDG 4
Founder, Creative Thinking Project

Amy Malcolm works for the University of Auckland in the Office of the Vice-Chancellor developing strategic partnerships between the University and other organisations that share similar aspirations to create a positive impact on communities.

She heads up the United Nations Academic Impact Hub for SDG 4 which involves providing leadership around Quality Education for All to 1400 other universities around the globe. Amy founded the Creative Thinking Project, a philanthropic/university partnership to discover and promote the value of creativity to the individual, society and business. She is the Oceania Ambassador for United Nations-endorsed World Creativity and Innovation Week and Day.

Amy believes everybody is born creative and encourages people to nurture that creativity for their own health and wellbeing as well as to help solve challenges and innovate for the future.

Panel Participants



Alysia Steinmann
Global Chief Innovation Officer
EY

Alysia is a partner in the Assurance practice of the EY Financial Services Organization (FSO) focusing on the Wealth and Asset Management sector. She

has nearly 20 years of accounting and advisory experience, serving multiple clients including hedge funds, private equity funds, broker-dealers and management companies.

Alysia sits on the EY Americas Professional Network Council and the EY NYC D&I Council, representing the Accessibilities Professional Network where she advocates for those with disabilities. She is the financial services Executive Sponsor of Corporate Responsibility and of EY Ripples, the platform that is aiming to positively impact the lives of 1 billion people by 2030 focusing on scaling impact entrepreneurs and supporting the next generation and the environment. Alysia represents EY on the New York Jobs CEO Council, which is committed to train, empower and hire 100,000 underserved New Yorkers. She is an Executive Sponsor for the EY Professional Women's Network, focusing on the empowerment and development of women.

Alysia gives back to the community through her work at the NYC Autism Charter Schools in Harlem and the South Bronx, where she serves as the Treasurer and Chair of the Finance Committee. She also serves as the Treasurer for WhyHunger, a global nonprofit working to end hunger and advance the right to nutritious food by providing resources to fuel community solutions rooted in social, environmental, racial and economic justice.

She is a working mom of two boys with autism, who have taught her the immeasurable value of different perspectives.

Alysia is a passionate runner, completing 24 full marathons (and counting).

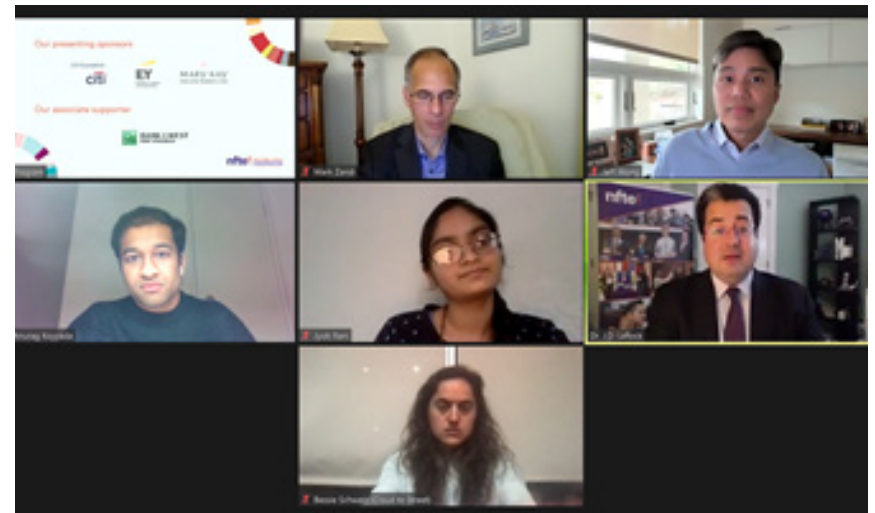


Ron J. Williams
Head of Program Strategy, Global Consumer Bank (GCB) D10X
Citi

Ron works to acquire and nurture customers in new markets with new digital growth and engagement playbooks. Previously he headed strategy for the D10X program which explores, validates, and launches new growth opportunities in unfamiliar, hard-to-test growth spaces. Ron originally joined the team as an Entrepreneur in Residence in 2018.

Prior to Citi, Ron ran proofLabs, a venture development practice. He has founded, invested in, and advised tech startups for over 12 years and was named one of the 100 most creative people in business by Fast Company for his work as a Sharing Economy pioneer. He has deep expertise in “two-sided” and data-driven products and has led digital transformation for clients across industries.

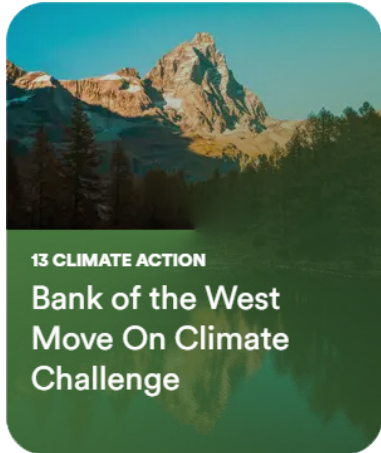
A proud dad and native of Brooklyn, New York, Ron is an avid inclusion advocate focused on changing how kids of color and women are represented in the innovation economy. He lives in Brooklyn with his brilliant wife, two curious hellions, and spoiled puppy.



The 2020 Panel answers audience questions

World Series of Innovation

The 2021-2022 Challenges



13 CLIMATE ACTION
**Bank of the West
Move On Climate
Challenge**

Activate entrepreneurs and small businesses to help green the planet and act on climate change.



8 DECENT WORK AND ECONOMIC GROWTH
**Citi Foundation
Inclusive Growth
Challenge**

Close the racial wealth gap and promote equitable access to economic opportunity




17 PARTNERSHIPS FOR THE GOALS
**EY Collaborate for
Impact Challenge**

Secure a livable future by organizing for collective action on sustainability



5 GENDER EQUALITY
**Mary Kay Gender
Equality Challenge**

Achieve workplace equality and equal access to economic opportunity for women and girls.



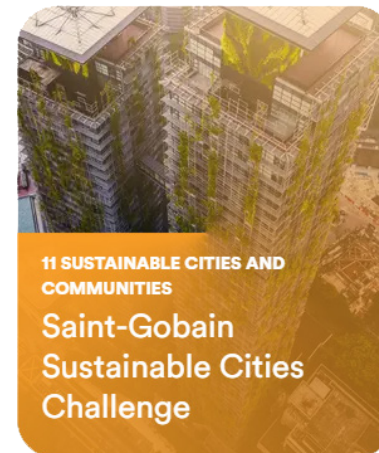
11 SUSTAINABLE CITIES AND COMMUNITIES
**Maxar Community
Resilience from Space
Challenge**

Use geospatial data to make communities inclusive, safe, sustainable, and resilient.



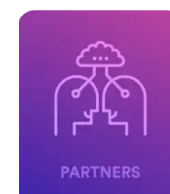
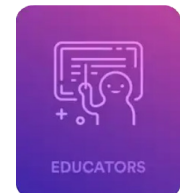
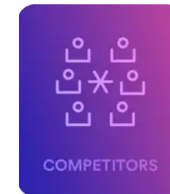
2 ZERO HUNGER
**PIMCO Food Equity
Challenge**

Address disparities in access to nutritious food, so all people can live healthy, active lives.



11 SUSTAINABLE CITIES AND COMMUNITIES
**Saint-Gobain
Sustainable Cities
Challenge**

Promote use of sustainable building materials and create a circular economy in construction.



#NFTEInnovation

#GEW2021

#SDGs

#GlobalGoals

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