

nfte! WEST: LOS ANGELES YOUTH ENTREPRENEURSHIP CHALLENGE

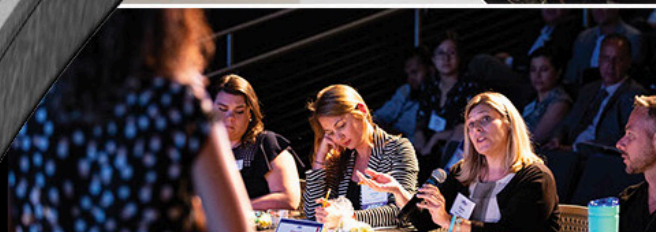
The Road to Nationals May 19, 2022

Presented by EY

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Welcome

Hello NFTE Family,

Thank you for joining us for NFTE Los Angeles's Youth Entrepreneurship Challenge! I have some exciting news to share: NFTE LA Metro and NFTE Bay Area have now joined forces to create one fabulous NFTE West Team! We look forward to working together to bring entrepreneurship education to the entire NFTE West region.

NFTE LA (now West) welcomed five new Advisory Board Members: Paul Auger, Roxane Harper, Emil Khodorkovsky, Gary Rabishaw, and Chris Wizner. They bring great expertise in the areas of Entrepreneurship, Finance, Business Development, and more.

With your help, NFTE West raised over \$100,000 towards our End of Year Campaign! More than triple from last year! We could not have done this without your support.

Tonight, we are proud to showcase the top five young NFTE entrepreneurs from the NFTE LA region.

As the world has changed over the pandemic, it has become more and more essential to make a difference and teach entrepreneurship to the next generation of students from under-resourced communities.

NFTE activates the entrepreneurial mindset and builds startup skills in youth from under-resourced communities to ensure their success and create a more vibrant society. The businesses from tonight will be participating in our National Youth Entrepreneurship Challenge in October.

If you are not already, we encourage you to get involved in these young innovators' lives. 81% of alumni felt the value of their engagement with NFTE volunteers transcended business skill gain. To date in FY22, NFTE West has connected with 269 volunteers with over 1,000 volunteer hours to support our students. Volunteer, host a coaching session, connect us to a local business, and consider donating to support the NFTE program. Join us as we help students recognize how to use their knowledge, maximize their potential, and become creators. We are activating the entrepreneurial mindset of the next generation!

Thanks to all our amazing NFTE West volunteers for volunteering your time, expertise, and wisdom to ignite the entrepreneurial mindset of our students! You've made a real difference in the lives of young people. We couldn't achieve our mission without you.

As always, we could not do what we do without the support of our NFTE community. Thank you to our NFTE teachers, administrators, volunteers, mentors, judges, and guest speakers. Through their generosity of time, energy, and expertise, our students continue to thrive in the NFTE curriculum. We would also like to express our thanks to the Advisory Board, E-Council, investors, and strategic partners whose leadership and commitment to NFTE endure year after year.

Thank you for joining us tonight and thank you for believing in NFTE. Let's keep the movement going!

Leo Gestetner
NFTE Los Angeles Advisory Board Chairman

Agenda

NFTE West: LA Metro Youth Entrepreneurship Challenge Finals Thursday, May 19, 2022

Welcome	Kim Small, NFTE West Executive Director
Emcees	Amylah Charles, NFTE Class of 2021 <i>Founder, CurlyCrownz Hair Care</i>
	Hanna Corona, NFTE Class of 2021 <i>Founder, Gumbee</i>
Judges	Hannah Busick, Truist Wealth Rachel Butler-Green, Fit Mindful Body Club Charles Choice, The Do-or-Dier Visionary Foundation Joseph H. De Briyn, Citizens Business Bank Angela Milano, EY
Finalists	Book World - Jaydon Tsan – Florence Nightingale Middle School SwigSafe - Ivy Chieng – Florence Nightingale Middle School GOES - Sarai Novoa & Emely Felix – Paramount High School
	Entrepreneurship 2 Winner Announcement Corporate and Individual Volunteer of the Year Awards
EY Scholarship	Patrick Auger EY and NFTE Los Angeles Advisory Board
Closing	Dr. J.D. LaRock, NFTE President & CEO



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We are committed to helping underserved students develop the entrepreneurial mindsets and skills needed to thrive in the working world of tomorrow.

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The better the question. The better the answer.
The better the world works.

Student Finalists

Book World

Jaydon Tsan – Florence Nightingale Middle School

Book World helps kids ages 6-16 read and have fun while learning. It allows players to find books based on genres they might be interested in. Players earn game currency and accessories when completing a chapter or book. With this currency, players are able to build their own world: buy furniture, design a home, and customize their avatar. Players will go through levels, take challenges, and interact with other players.

SwigSafe

Ivy Chieng – Florence Nightingale Middle School

The mission of SwigSafe is to make people feel safer when going out alone. Over the years cases of drinks getting spiked has increased, and with this product, a person is able to detect drink spiking by seeing if the color of the napkin changes when a drop of the liquid is absorbed.

GOES

Sarai Novoa & Emely Felix – Paramount High School

The mission of GOES is to get our nutritious recipes to your plate while saving you time and the headache of going grocery shopping and not finding fresh ingredients. We are also committed to providing the most authentic ethnic recipes passed down from generations. Many people struggle with planning meals to make, struggle finding fresh ingredients for each meal, or simply don't have time to go out and purchase these ingredients. GOES offers recipes with step by step instructions and fresh ingredients to make your own delicious meal.



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Judges

Hannah Busick, CFA

Senior Vice President

Investment Manager/*Truist Wealth*

Investment Adviser Representative / *Truist Advisory Services, Inc*

Hannah Busick is an Investment Manager with Truist Wealth. She offers a decade of portfolio management experience focused on entrepreneurs and exit planning within a comprehensive team that provides financial planning, credit, estate and tax strategies. Prior to joining Truist, Hannah was a Financial Consultant at Wells Fargo Private Bank in Beverly Hills. She began her career as a Financial Analyst for Merrill Lynch Private Banking & Investment Group. Hannah is a Chartered Financial Analyst® (CFA®) charterholder and a member of CFA Society San Francisco. She has co-authored several publications on behavioral finance at Truist and Truist's predecessor firm, SunTrust. Hannah grew up in San Diego and graduated from Azusa Pacific University with a Bachelor of Science in Finance. She is active in women's community outreach groups such as Junior League and is chair of the NextGen committee for 100 Women in Finance.

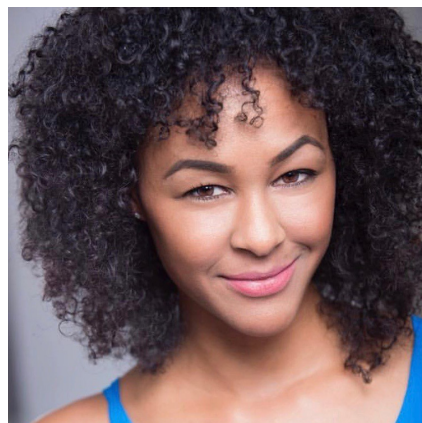


Rachel Butler-Green

Founder

Fit Mindful Body Club

Based in Silicon Beach, Rachel Butler-Green is a serial entrepreneur building programs and companies focused around health, tech, and the performing arts. She is the Founder of Fit Mindful Body Club creating a fully virtual health club for companies to improve work culture and address employee health. She is skilled in entrepreneurship, product management, and is a strong business development professional. She has product managed several web applications in Silicon Beach including her own dog walking app, Good Dog. Rachel holds a Bachelor's of Arts in Dance and Performance from Loyola Marymount University.



Charles Choice

Senior Program Officer

The Do-Or-Dier Visionary Foundation

NFTE Alumnus

Charles Choice is currently the Senior Program Officer at The Do-Or-Dier Visionary Foundation (DODVF), an organization that partners with non-profit organizations dedicated to teaching entrepreneurship within underrepresented communities. Charles works directly alongside Rob Dyrdek to fulfill the foundation's mission of inspiring and empowering people to pursue their dreams. Prior to joining DODVF, Charles was a Technology Analyst at JPMorgan Chase for two years before leaving to launch his own startup called Vizi, a location-based discovery platform that raised venture funding. After Vizi, Charles joined WeWork as one of the company's earliest sales employees, generating millions in sales and creating the company's first initiative to support youth entrepreneurship. This experience further motivated Charles to commit his career to helping underrepresented people gain equity and access. After WeWork, he took on several leadership roles at non-profits, launching after-school programs throughout NYC and serving as Director of Operations for Uncommon Schools.



Joseph H. De Briyn

Vice President, Relationship Manager

Citizens Business Bank

Joseph De Briyn works with small to medium sized companies, to provide financing which will support them throughout the dynamic landscape of their business.

He has an MBA from the USC Marshall School of Business and received his BS in Economics from Santa Clara University.



Judges, *continued*

Angela Milano

US-West Corporate Responsibility Leader
EY

Angela leads the Corporate Responsibility function at Ernst & Young LLP (“EYUS”) across the US-West region of 20,000 professionals in 18 states and 27 offices. Angela focuses on skills-based volunteerism that supports our communities, develops, and engages EY professionals, and strengthens client relationships.

Angela manages high value partnerships with global non-profit organizations, and creates high impact, skills-based volunteer programs such as EY Connect Day, EY’s annual volunteer day of service which impacts 19,000+ EY employees annually.

Angela earned a BA in Art History from San Francisco State University and lives in Los Angeles, California, with her partner, artist David Allan Peters.



Emcees

Amylah Charles

NFTE Class of 2021

Founder, Curly Crownz Hair Care

In 2020, during the COVID-19 pandemic shutdowns and the rise of protests against injustice, Amylah began searching for a way to best serve her community. She created CurlyCrownz, a haircare brand created “to nourish, embrace, and enhance opulent crownz,” as a way to care not just for the hair, but the soul. CurlyCrownz Hair Care provides natural products that cater to crucial pain points such as postpartum shedding, razor bumps, and greying, catering to often overlooked groups, including beards, locs, scalp, and waves. Amylah is an activist whose interests include acting, writing, and dancing. She is looking forward to attending college and studying business and mass communications.



Hanna Corona

NFTE Class of 2021

Founder, Gumbee

Tired of seeing gum everywhere? Stepping on it, or feeling old chewed-up gum under your seat? Hanna was bothered by gum pollution and decided to do something about it that would also benefit the environment. She created Gumbee, a gum that is biodegradable, organic, and eco-friendly. Each gum will also have seeds embedded in it to help regenerate the environment if the gum is discarded outdoors. Gumbee will give environmentally conscious people hope that one day earth can return to its beautiful state. Hanna looks forward to the possibilities of college, but at age 15 she is excited first to finish high school!



Advisory Board

Leo Gestetner (Chair), Heath Capital

Elliott Schwartz (Vice-Chair), Empty Leg Market

Chris Achar, Genzum Life Sciences

Cassandra Aguilar, NFTE Alumna

Patrick Auger, EY

Jasmin Coyne, City National Bank

Roxane Harper, ICY Baby Foundation

Patrick Henry, USC Marshall School of Business

Maurice James, Mojo Pictures

Emil Khodorkovsky, Forbix Capital Corp.

Laurel Mintz, Elevate My Brand, Inc.

Connie Moore, Los Angeles Unified School District

Gary Rabishaw, Intrepid Investment Bankers

Ricci Rukavina, Kung Fu Factory

Matt Shekoyan, Sunkist Growers

Chris Wizner, Vivid Candi, Inc.

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Andrew Morris, Solace Capital Partners

Blake Olson, Avison Young

We are immensely grateful to all of our volunteers. This year, we are especially proud to celebrate our **Individual Volunteer of the Year, Leo Gestetner**. Leo has been a NFTE volunteer for nine years, and currently chairs our Los Angeles Advisory Board. He likes to tell everyone that he has three loves - his family, his businesses, and NFTE. He tirelessly advocates for NFTE and uses his network to advance NFTE's footprint both in fundraising and student reach. We are enormously grateful to Leo for his example as a leader and volunteer for our students and our community.

And congratulations to our **Corporate Volunteer of the Year, UMTB, Mizrahi Tefahot Bank**. Mizrahi continues to be one of LA's top corporate volunteers dedicating the most hours and volunteers for local and National opportunities. As they continue their commitment to support LA, they are also expanding their partnership opportunities in Israel through NFTE's World Series of Innovation challenges.



Get Involved

Learn more about NFTE

Network for Teaching Entrepreneurship (NFTE)'s mission is to activate the entrepreneurial mindset and build start-up skills in youth from under-resourced communities to ensure their success and to create a more vibrant society. As a global nonprofit organization, NFTE provides high-quality entrepreneurship education to middle and high school students from under-resourced communities, as well as programs for college students and adults. NFTE reaches 50,000+ students annually in 25 states across the U.S. and offers programs in 20 additional countries. We have educated more than a million students through in-school, out-of-school, college, and summer camp programs, offered in person and online. To learn more about how we are promoting inclusive capitalism and building the next generation of diverse entrepreneurs, visit www.nfte.com.

[JOIN OUR VOLUNTEER COMMUNITY! CLICK HERE TO REGISTER](#)



We are proud to support the next generation of innovators in their pursuits to achieving their entrepreneurial dreams!

MARY KAY **nfte!**
Network for Teaching Entrepreneurship

Proud to do our part to help bright minds achieve bright futures.

NFTE is dedicated to empowering students and giving them a chance at a brighter future.

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At Citi, we commend NFTE on their efforts and are pleased to support their invaluable work.

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Thanks to the commitment of NFTE's national donors, an increasing number of young people are prepared with the entrepreneurial mindset and startup skills required to succeed in today's innovation economy.

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