

nfte! NEW ENGLAND YOUTH ENTREPRENEURSHIP CHALLENGE

The Road to Nationals **June 14, 2022**

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Welcome

Agenda

Dear NFTE Family,

Welcome to the NFTE New England Youth Entrepreneurship Challenge Finals, the culmination of our youth business competition series here in the New England Region. We come together tonight to celebrate our amazing young entrepreneurs, as well as their teachers and school leaders, who prioritize entrepreneurship education in their communities and work with us to help develop the next generation of entrepreneurial leaders.

The Network for Teaching Entrepreneurship (NFTE)'s mission is to activate the entrepreneurial mindset and build startup skills in an entire generation of young people. Now more than ever, it is critically important for us to build the next generation of thinkers, makers, and problem solvers. This became even more evident as we battled a once in a lifetime global pandemic and worked hard to create a more racially just society. Throughout this year of historic challenges, NFTE New England has worked together with our educators, students, coaches, and partners, to make sure our entrepreneurial learners could continue to build their skills and become our future workforce.

It's our first time bringing this NFTE community together in over two years, and we hope tonight both inspires and motivates you all to action. More young entrepreneurs here in our region need our program. So, if you were captivated tonight by our students, take action — volunteer, donate, get your company involved, or reach out to the New England team to schedule a time to chat. Join us in our movement to help students recognize how to use their knowledge, maximize their potential, and become creators.

Finally, we want to take a moment to recognize our educators for their fearless dedication to our students throughout this year. We could not accomplish all we do without you. We also want to take a moment to thank our volunteer coaches and corporate and individual partners who have continued to support NFTE's work despite the ever-changing economy. And last but definitely not least, we congratulate all of today's competitors for all the hard work and dedication it has taken to get to the NFTE Youth Entrepreneurship Challenge Finals. We are so proud of all of you!

With Appreciation and Gratitude,

NFTE New England Team

Adanma Ude, Regional Director

Jennifer Green, Sr. Manager of Programs

Miguel Vazquez, Senior Development Manager, New England & Mid-Atlantic, NFTE Class of 2007

Rachel Hara, Volunteer Program Coordinator, A Member of Public Allies (An AmeriCorps Program)

NFTE New England Youth Entrepreneurship Challenge

Tuesday, June 14, 2022

Welcome

Carissa Lombardi, **Legislation Navigation NFTE National Champion, Class of 2021**

VIP Judges

Vetto Casado, **The Boston Foundation**
Robert E. Dais, **GEAR UP Massachusetts**
Falasha Harrison, **Black Economic Council of Massachusetts**
Daniel New, **EY**
Minh Pham, **Santander**

Finalists

Limitless Grooming -

Domanic Ford – Barnstable High School (MA)

Yoga For All -

Daisha Jackson – The Met School (RI)

Pouliot's Preservations -

Nicholas Pouliot – Barnstable High School (MA)

Corporate and Individual Volunteer of the Year Awards

Miguel Vazquez, Jr., **Senior Development Manager, NFTE New England**

Alena Sison, **Hasbro Babson College**

Special Guest: Diane Hessian, Founder and Chair, C Space

Barbara Russell, **CapW Global**

Adanma Ude, **Regional Director, NFTE New England**

EY EOY Scholarship announcement

Patrick Good, **EY and NFTE New England Advisory Board**

Closing

Dr. J.D. LaRock, **NFTE President & CEO**



Whose tomorrow will you change today?

We are committed to helping underserved students develop the entrepreneurial mindsets and skills needed to thrive in the working world of tomorrow.

Learn more at ey.com/us/cr

■ ■ ■
The better the question. The better the answer.
The better the world works.

Student Finalists

Limitless Grooming - *Domanic Ford – Barnstable High School (MA)*
Limitless Grooming is a mobile dog grooming service, allowing elderly or immobile pet owners to care for their pets from the comfort of their home.

Yoga For All - *Daisha Jackson – The Met High School (RI)*
Yoga For All is the first QR-powered yoga mat, allowing users to scan QR codes on their yoga mat to bring up a variety of rotating health and wellness content.

Pouliot's Preservations - *Nicholas Pouliot – Barnstable High School (MA)*
Pouliot's Preservations develops long-lasting markers made from recyclable and biodegradable materials, featuring a revolutionized cap design, extending the life of the marker and reducing unnecessary plastic waste.

The *power* of an **entrepreneurial mindset**

The *spark* of **innovation**

The *value* of **doing good**

The *promise* of **a new generation**

WE BELIEVE



Growing and supporting NFTE since 2014

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Judges

Vetto Casado **Assistant Director, Programs** *The Boston Foundation*



Vetto Casado serves as Assistant Director, Programs at The Boston Foundation. In his role, Vetto oversees and co-leads existing elements of the Social Justice Ecology framework, which aims to support the conditions for social justice to thrive in Greater Boston by providing access to resources and support for people, movements, and nonprofit organizations working to disrupt persistent structural and institutional inequity in the region.

Vetto is a native of the Dominican Republic and immigrated to the U.S. at the age of six, settling with his family in Chelsea, Massachusetts. He served previously as Executive Director of Small Can Be Big Inc. During his tenure, SCBB grew its regional profile, provided vital flexible funding resources to over 750 families and averted hundreds of evictions throughout the Greater Boston Area via online crowd-funded initiatives.

Vetto holds a B.A. in Political Science from UMass Boston, has completed the Harvard Kennedy's School Latino Leadership Initiative, and Tufts University's Institute of Nonprofit Practice. In the summer of 2017, Vetto was nominated to serve a four-year term on Governor Baker's Massachusetts Latino Advisory Commission.

Robert E. Dais **Statewide Director** *GEAR UP Massachusetts*



Robert E. Dais has served as the Statewide Director of GEAR UP Massachusetts for 12 years, during which the program has successfully competed in two grant competitions.

GEAR UP Massachusetts is a federally funded discretionary grant program designed to increase the number of low-income students who are prepared to enter and succeed in postsecondary education. It serves over 6,500 students throughout the Commonwealth & operates in seven cities.

Robert brings over twenty-eight years of experience in the arenas of educational leadership, curriculum development and management to his position. He began his teaching career at The Nativity Preparatory School (Boston, MA), serving as Coordinator of Diversity at Proctor Academy (Andover, NH), Principal of the Epiphany School (Dorchester, MA), and mathematics teacher at City on A Hill Charter School and Roxbury Preparatory Charter School (Boston, MA) where he co-authored the textbook entitled, Calculated Success: A Step by Step Guide to Balanced Math Instruction that Works.

A native of Philadelphia, PA and graduate of Villanova University, Robert holds a B.S. in Business Administration and a M.A. degree in Middle School Education from Clark Atlanta University.

Judges, *continued*

Falasha Harrison **Senior Manager of Member Relations** *Black Economic Council of Massachusetts*

Born in Boston MA and raised in Kingston Jamaica, Falasha brings to BECMA a unique perspective as an entrepreneur, strategic business consultant, and coach. She has built businesses from the ground up, here in the US and overseas. Falasha brings with her a high-level understanding of forward-thinking strategic collaborations, business development, and brand alignment.



As the Senior Manager of Member Relations, she brings strong leadership, as well as unwavering integrity. Her wealth of knowledge and ability to foster relationships makes being an exceptional connector who recognizes opportunities in collaborations an asset to not only BECMA but to the members and allies of the organization, whom she is honored to serve.

She is proud to be a representative of BECMA, and as you can imagine is passionate about equitable economic development for Black and Brown people of Massachusetts, through entrepreneurship, placement, commerce, and ownership.

Daniel New **Managing Director, Consulting** *EY*

Daniel is a member of EY's Wealth & Asset Consulting Practice with over 20 years experience in the financial services industry serving clients in the areas of internal audit, regulatory compliance, risk management, process review and improvement, business performance, internal control review and project management assistance. Specifically, he works with firms to improve the overall effectiveness of operations and to assess and improve the internal control environment related to client operations.



In addition, Daniel is the EY Private and FinTech leader for EY's Financial Services Organization in New England where he is responsible for setting EY's strategy in this area.

Minh Pham **Vice President, Director, Learning Management** *Santander*

In her current role, Minh is responsible for leading the new hire and continuing education training strategy and execution across Santander US. Her financial services experience spans more than 15 years. Minh began her banking career at Bank of America in 2007 where she advanced rapidly through a series of promotions from a part-time teller to a financial center manager. She then transitioned to a financial solutions advisor role at Merrill Lynch. Minh started at Santander in 2015 and has held various positions from Small Business Relationship Manager, Business Banking Product Strategy Acquisition Manager, Vice President - Sales and Service Strategy, to Vice President – Director, Learning Management.



Minh also has a passion for teaching, and she has been an Adjunct Professor at Southern New Hampshire University where she has taught an MBA Accounting and Financial Analysis course for 6 years. She recently joined Network for Teaching Entrepreneurship (NFTE) as a board member in New England. Minh earned a bachelor's degree in Economics and International Relations from Boston University. She holds a Master of Liberal Arts from Harvard University with a concentration in finance.

NFTE New England Advisory Board

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Minh Pham
VP, Director, Learning Management
Santander

Barbara Russell
Co-Founder and Managing Partner
CapW Global

Jim Yim
Investor, Entrepreneur, and CEO
Medtric Biotech, LLC

Guest Speaker

Diane Hessian Founder and Chairman C Space

Diane Hessian is an entrepreneur, researcher and author. She is the founder and Chairman of C Space, formerly Communispace, which was the first company to build online communities for market research, back in 2000. Diane was CEO of the company during 14 years of exponential growth, as the company's 700 employees worked with hundreds of global brands to gain insight and inspiration from their consumers. She was also CEO of Startup Institute, a company that ran bootcamps for people who needed the skills and connections to work in tech. Diane has consolidated all her investment and advisory work into a company, Salient Ventures, which helps accelerate the next generation of growth companies in tech.

Diane is author of the recently published book, [Our Common Ground: Insights from 4 years of Listening to American Voters](#). She also co-authored the book [Customer-Centered Growth: Five Strategies for Building Competitive Advantage](#), a *Business Week* best-seller that is published in 11 languages.

Diane serves on the boards of Panera, Eastern Bank, Brightcove, Schlesinger Group, Tufts University, Mass Challenge, and Beth Israel Deaconess Medical Center. She received her M.B.A. from Harvard Business School and her B.A. in Economics from Tufts University.



Volunteers of the Year

We are immensely grateful to all of our volunteers. This year, we are especially proud to celebrate our **Individual Volunteer of the Year**, **Alena Sison** of Hasbro. Alena has been a proactive and committed volunteer in a variety of capacities, including but not limited to guest speaking, participating on NFTE's Young Innovator's In STEM panel for Massachusetts STEM Week, acting as the liaison for Hasbro's Day of Joy Volunteer Day, and working behind the scenes with their colleagues to develop a virtual lesson on modeling and prototyping products for teachers to use in the classroom. Across all their engagements, Alena has directly impacted and supported over 60 NFTE students through their volunteerism, and with the rollout of this new virtual lesson, can reach thousands of students nationwide. Thank you, Alena!



And congratulations to our **Corporate Volunteer of the Year**, **Babson College**. Year after year, Babson has shown a strong commitment to our students, not only through an annual NFTE Scholarship but by connecting us with MSEL graduate students as coaches to our young entrepreneurs - in total this year Babson graduate students volunteered for 300 hours over the course of three days to reach more than 400 NFTE students across five schools! Babson also offers us their space for special events, and much more every year. Thank you to everyone at Babson for your support of NFTE students and teachers, especially over these last few challenging years.

BABSON COLLEGE

Get Involved

Learn more about NFTE

Network for Teaching Entrepreneurship (NFTE)'s mission is to activate the entrepreneurial mindset and build start-up skills in youth from under-resourced communities to ensure their success and to create a more vibrant society. As a global nonprofit organization, NFTE provides high-quality entrepreneurship education to middle and high school students from under-resourced communities, as well as programs for college students and adults. NFTE reaches 50,000+ students annually in 25 states across the U.S. and offers programs in 20 additional countries. We have educated more than a million students through in-school, out-of-school, college, and summer camp programs, offered in person and online. To learn more about how we are promoting inclusive capitalism and building the next generation of diverse entrepreneurs, visit www.nfte.com.

[JOIN OUR VOLUNTEER COMMUNITY! CLICK HERE TO REGISTER](#)



We are proud to support the next generation of innovators in their pursuits to achieving their entrepreneurial dreams!

MARY KAY **nfte!**
Network for Teaching Entrepreneurship

Your prosperity is our purpose.

Santander applauds Network for Teaching Entrepreneurship for making a real difference.

UniCare 

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Congratulations to the 2022 NFTE New England Youth Entrepreneurship Challenge finalists.

You're all business leaders in our book!

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