



nfte! UN GLOBAL GOALS CONVERSATION

LIVECAST

Wednesday, November 16, 2022

4:30 pm EST

PRESENTED BY

Citi Foundation



nfte! UN GLOBAL GOALS CONVERSATION

A World Series of Innovation Program

Agenda

Welcome Remarks

Dr. J.D. LaRock, President & CEO, NFTE

Panel Discussion

Moderated by Bill Spindle, Semafor

- *Dr. Matthew Bell, EY*
- *Emer Clarke, ServiceNow*
- *Omar Hernández, UN Academic Impact*
- *Candace Hewitt, Citi Impact Fund*
- *Jason Lin, MVMNT, NFTE class of 2021*

Audience Q&A

Closing Remarks

NFTE's World Series of Innovation asks young people to help solve the biggest challenges facing humanity today by advancing the United Nations Sustainable Development Goals.

This event, presented by **Citi Foundation** and **EY** with support from **ServiceNow**, recognizes the partners and the youth who participate in WSI challenges, and engages industry thought leaders in a panel discussion on how entrepreneurial problem-solving can bring about meaningful change in the world.

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#NFTEInnovation 3

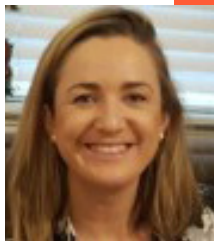
photos (c)
K. Liebowitz (2017)
N. Johnson (2018)
J. Spiteri (2019)

Panel Participants



Bill Spindle, Moderator
Climate Editor
Semafor

Bill has covered climate and energy issues in dozens of countries during two decades with The Wall Street Journal, serving as the organization's Middle East, Africa and South Asia bureau chief. Most recently he was an International Affairs Fellow in India with the Council on Foreign Relations reporting on climate change impacts and the growth of renewable energy on the subcontinent, while journeying across India by train. Bill will write Semafor's climate newsletter, which will focus on the global intersection of climate policy, energy and geopolitics.



Emer Clarke
Director, Environmental Sustainability
ServiceNow

As Director of Environmental Sustainability, Emer leads the team responsible for establishing ServiceNow's sustainability goals, as well as development of the roadmap to achieve them.

With more than 15 years of experience as a sustainability engineer and consultant in this space, Emer brings an in-depth knowledge to inform our sustainability strategy and to ensure ServiceNow is keeping ahead of the ever-evolving landscape of corporate environmental sustainability. Prior to joining ServiceNow in 2021, Emer held positions of increasing responsibility at CO2Sense (non-profit focused on the development of a low carbon businesses economy in the UK) and Logitech (global IT manufacturer).

Emer holds an MS in Renewable Energy & Sustainable Resources from UCC, and a BS in Civil Engineering from NUI Galway. Emer resides with her family in Ireland.



Dr. Matthew Bell
Global Climate Change and Sustainability
Services Leader
EY

Matt has a background in government climate and energy policy, and science. Matt has more than 15 years' experience supporting organizational transformation toward a more sustainable path. Working across the public and private sectors, Matt leads teams of specialists across environment, health and safety; sustainability strategy and advice; non-financial reporting and assurance; impact investment and outcome measurement; human rights; and climate change and energy.



Candace Hewitt
Vice President
Citi Impact Fund

Candace Hewitt applies over 15 years as strategic planner and sustainability advocate to promoting best practices that help companies and community organizations envision, strengthen and communicate the value of social impact initiatives.

As a VP with Citi Impact Fund, she contributes to investment deal flow, due diligence and investment consideration, and supports ongoing portfolio monitoring, impact reporting and other program management needs. This work builds on her experience as a sustainability strategy consultant, and as a senior responsible investing analyst with asset manager TIAA/Nuveen, where she assessed environmental, social, and governance (ESG) best practices and investment-relevant data to reduce risk and enhance investment returns; developed investment stewardship policies; and engaged in investor advocacy with hundreds of public company boards and managers to drive uptake of ESG best practices. Earlier in her career as communications strategist, Candace developed brand strategies for blue chip corporate clients. She completed her Masters of Public Policy at Duke University and her BA with honors at Smith College.

Panel Participants, cont'd.

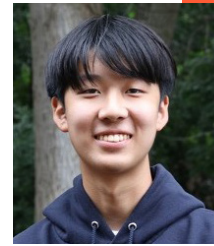


Omar Hernández
Program Manager and Public Information
Officer
United Nations Academic Impact initiative

Omar Hernández is the Program Manager of the United Nations Academic Impact initiative, Public Information Officer, and focal point on Sustainable Development Goals and institutions of higher education. Previously he served as Volunteer and Conference Management Specialist at the United Nations Climate Change Secretariat and as a Consultant for the Education for Justice initiative of the United Nations Office on Drugs and Crime. Moreover, Omar volunteered with the Liaison Office of the United Nations Agency for Palestine Refugees and also with the World Federation of United Nations Associations, as well as for the United Nations Association of Venezuela.

Furthermore, for almost five years, Omar worked in his home country, Venezuela, as an International News Analyst and Editor in a local newspaper, including various assignments as a Temporary Correspondent at the United Nations in Geneva covering the Human Rights Council and the Committee on Economic, Social and Cultural Rights. In addition to this and also in Venezuela, Omar taught for a decade and a half at the Andrés Bello Catholic University, courses of International Journalism, International Public Law, and International Human Rights Law, while providing training to civil society organizations on UN human rights mechanisms and being an Advisor of student delegations in Model UN conferences. At the same time he was an active member of the Academic Council on the United Nations System conducting research about a wide range of issues related to multilateral diplomacy and international affairs, and he was a frequent guest analyst and commentator on international relations and foreign affairs in several media outlets (TV, radio, online media and printed press). Omar was a Fellow in International Law of the United Nations Institute for Training and Research.

He has a Master's degree in Cooperation for Development with Specialization in International Humanitarian Aid by the Jaume I University in Spain, a Diploma of Advanced Studies in Freedom of Expression and Right to Information by the Andrés Bello Catholic University in Venezuela, and graduated with honors as First of the Class, as Bachelor in International Studies at the Central University of Venezuela.



Jason Lin
Co-Founder,
MVMNT
NFTE Class of 2021

Jason Lin is a senior at Cranbrook Kingswood High school in Bloomfield Hills, MI.

Jason is passionate about addressing environmental issues through entrepreneurship. His project, MVMNT, an app that promotes eco-friendly living, won first place in the EY Collaboration for Impact Challenge of the 2021 NFTE World Series of Innovation. He's still working on the project at <https://www.themvmntapp.com/>

Jason loves spending time outdoors, and his favorite hobby is playing soccer. His core values are to always have a positive attitude and give his best effort for everything.



The 2021 Panel answers audience questions

World Series of Innovation

Entrepreneurial problem solving: addressing global challenges, increasing economic opportunity, promoting inclusivity.

<https://innovation.nfte.com/>

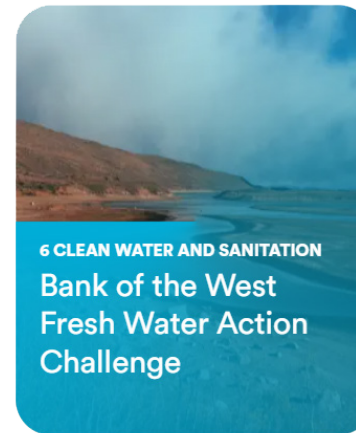
SUSTAINABLE DEVELOPMENT GOALS



The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

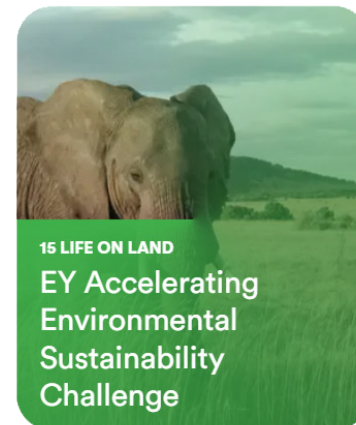
The 2022-2023 Challenges



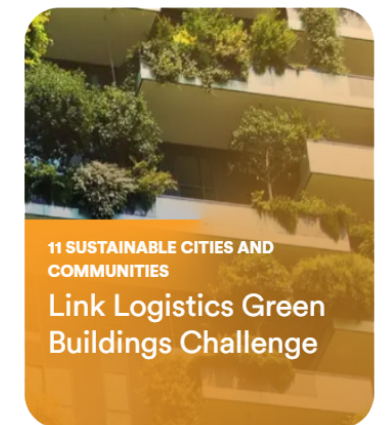
Promote ways to reduce, reuse, and recycle water.



Empower young people with the tools for the future of work.



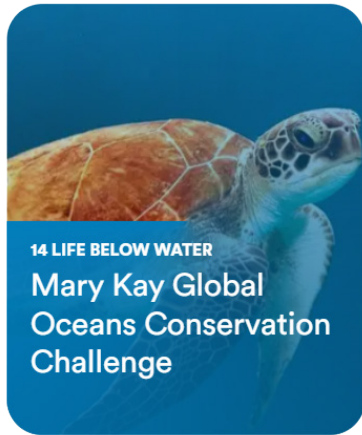
Protect, restore, or promote sustainable use of terrestrial ecosystems.



Help buildings become more environmentally sustainable or promote the use of green building materials.

World Series of Innovation

The 2022-2023 Challenges



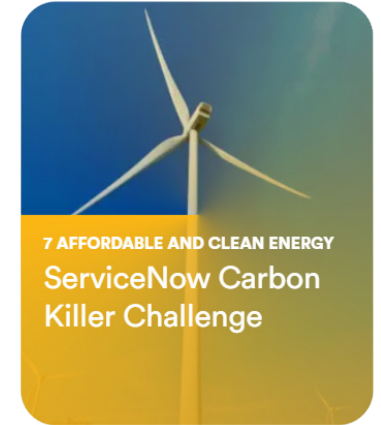
Conserve and/or protect the world's marine ecosystems and coastal communities.



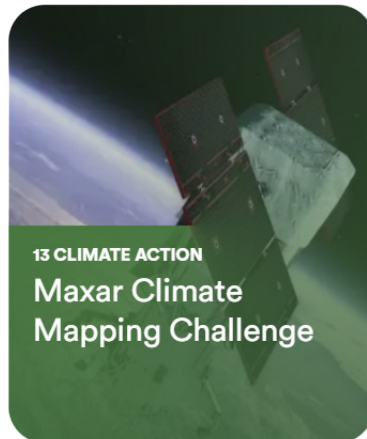
Promote, educate, or increase access to financial literacy in your community.



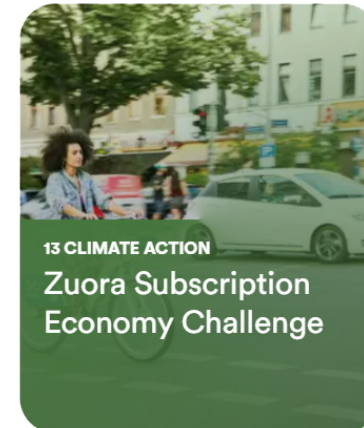
Promote equitable access to physical and/or mental well-being in your community.



Reduce carbon emissions in local communities.



Use maps and satellite imagery that helps communities understand and adapt to the impact of climate change.



Advance sustainability through innovation in the Subscription Economy.

#NFTEInnovation

#GEW2022

#SDGs

#GlobalGoals

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NFTE
120 Wall Street, 18th Floor
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