

LinkedIn Alumni Insights
NFTE Research Team
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Overview

From a convenience sample of NFTE recent alumni's LinkedIn profiles, we were able to create a snapshot of longitudinal career and educational outcomes. Specifically, we wanted to understand:

- To what extent are NFTE alumni pursuing entrepreneurial careers? Are there certain professions that young alumni pursue more frequently?
- What kinds of educational opportunities are NFTE alumni pursuing (e.g., type of college, college degree, highest education)? Are students pursuing more business/entrepreneurship careers?
- To what extent is there a correlation between skills that NFTE alumni are endorsed for in LinkedIn and the business skills and entrepreneurial mindset that they develop during NFTE?

Sample Demographics

- 85% of NFTE alumni in the sample (566 out of 667) are current high school students or recent high school graduates:
 - 122 students graduated in 2016 – 2017
 - 155 students graduated in 2017 – 2018
 - 154 students will graduate in 2018 – 2019
 - 135 students will graduate in 2019 – 2020

NOTE: Due to missing data, the sample reduces significantly when we look at specific questions

- 46% of the sample identify as female
- 83% took NFTE course in their school (as opposed to after-school, SUS, or BizCamp)

Key Findings

- Recent work experience: Of those who report their most recent experience on LinkedIn, the top three experiences in order are Founder/CEO, Intern and Sales Representative. Juniors and Seniors overwhelmingly report that they are a Founder/CEO. As students graduate from high school, the majority transition into identifying as Intern and Sales Representative (presumably because they are gaining work experience).
- College education: Out of the 82 alumni reporting recent education data who are no longer in high school, 83% report being enrolled in college (68% indicate being enrolled in a four-year college degree program, 9% in a two-year degree program and 6% in a graduate-level degree). The majority of students in college report studying Entrepreneurship/Business.
- Endorsed Skills: Of those alumni who have LinkedIn endorsed skills, the majority are endorsed for Microsoft-related skills (Microsoft Office, Excel, Word, PowerPoint) followed by Leadership, Customer Service and Public Speaking. Companies report the greatest shortage of these types of soft skills ([2018 LinkedIn Emerging Jobs Report](#)).
- Industry Interest: The majority of NFTE alumni had businesses in personal services, computer & technology, manufacturing, athletics, and cosmetics. It would be interesting to better understand how this translates to their career interests after NFTE.
- LinkedIn Interests: NFTE alumni list NFTE as one of their more popular interests on LinkedIn.