



Media by Region

As of July 2022

National

Magazines

- [Saweeie Becomes an Official M.A.C. Girl as New Global Brand Ambassador](#) **Vibe Magazine**, *September 2021*, Featuring NFTE partnership with Saweeie's Icy Baby Foundation
- [Saweeie Reveals Goal of Becoming a Billionaire](#) **People Magazine**, *September 2021*, Featuring Saweeie as VIP Judge at NFTE National Youth Entrepreneurship Challenge
- [Financial Literacy Education is the Key to Closing America's Wealth Gap](#) **Fortune Magazine**, *April 2022*, Article written by Ryan Williams, NFTE alumnus & CEO of the real estate investing platform Cadre

Education/Entrepreneurship News Outlets

- [Do You Need a Ph.D.?](#) **Inside Higher Ed**, *July 2021*, Byline written by NFTE staff Arie Spigel
- ['Great Resignation' Underscores Need for Access to Career Exploration and Work-Based Opportunities](#) **K-12 Dive**, *November 2021*, Byline written by J.D. LaRock and ASA CEO Jean Eddy

Web News Outlets

- [NFTE Announces Competition Finalists](#) **Yahoo Finance**, *July 2021*, Pickup of press release regarding the 33 winners of RYECs across the country who will be heading to the national competition in October
- [Entrepreneurship as a Career Pathway](#) **WorkingNation**, *August 2021*, J.D. interviewed at the ASU+GSV Conference in San Diego

National (continued)



Web News Outlets (continued)

- [NFTE Announces Launch of WSI](#) **Yahoo News**, *September 2021*, Pickup of WSI Press Release
- [National Employ Older Workers Week](#) **WorkingNation**, *September 2021*, Featuring J.D. LaRock's interview on the Work in Progress podcast
- [Bringing Project Based Mentors into the Educational Fold](#) **Getting Smart**, *September 2021*, Article written by NFTE Board member Patty Alper
- [NFTE Names Top Young Entrepreneurs of 2021](#) **Yahoo Finance**, *October 2021*, Pickup of press release announcing the National Youth Entrepreneurship Challenge champions
- [Mary Kay Inc. Encourages Young Entrepreneurs](#) **Yahoo Finance**, *November 2021*, Pickup of press release announcing Mary Kay's involvement in NFTE's World Series of Innovation
- [Changing the Narrative of Entrepreneurship Education](#) **MSN**, *November 2021*, Featuring NFTE partnership with BUILD
- [Inc. Magazine & Summer Discovery Announce Partnership](#) **Biz Journal**, *December 2021*, Pickup of press release announcing new partnership with curriculum support provided by NFTE
- [Black Families are Achieving Upward Mobility in High Opportunity Areas](#) **CNBC**, *February 2022*, NFTE Alumnus Andre McCain & NFTE CEO J.D. LaRock featured in this in-depth segment

National (continued)



Web News Outlets (continued)

- [Reasons Why Entrepreneurship is Important to the Economy](#) **Up Journey**, *March 2022*, featuring NFTE Chief Program Officer Jeannine Schloss
- [NFTE Predicts New Wave of Diverse Entrepreneurs](#) **Yahoo Finance**, *March 2022*, Pickup of press release announcing the winners of the World Series of Innovation
- [Autistic Brother's Needs Inspire Teen to Invent Special T-shirt](#) **Inside Edition**, *April 2022*, Featuring 2020 National Challenge Winner Jose Rodriguez
- [Three Ways to Make Sure Tomorrow's Workforce is Future-Proof](#) **Fast Company**, *April 2022*, Written by NFTE Southeast Program Manager, Daniel Williams
- [NFTE Celebrates 35 Years](#) **Yahoo News**, *April 2022*, Pickup of press release announcing NFTE's Entrepreneurial Spirit Awards Gala
- [The Benefits of Major Cities Amid Remote Work and Rent Inflation](#) **CNBC**, *May 2022*, Interview with Evin Robinson, NFTE Alumnus and President of America on Tech

National (continued)



Radio/Podcast

- [Featuring NFTE Alumnus Robert Reffkin](#) **NPR's How I Built This**, *July 2021*, Interview with Robert Reffkin
- [Entrepreneurship with NFTE](#) **The Business Information Buffet Podcast**, *August 2021*, Interview with Kene Turner regarding the new partnership with the College of Southern Nevada
- [Footwear That's Helping the Planet](#) **Future of the Business World Podcast**, *April 2022*, Interview with Divya Sijwali and Parth Puri, winners of the NFTE World Youth Entrepreneurship Challenge
- [Giving Migrant Workers in Singapore Access to Healthy Food](#) **Future of the Business World Podcast**, *June 2022*, Interview with Jiaheng Yin, competitor in the NFTE World Series of Innovation

Global

Magazines

- [Celebrating World Youth Skills Day](#) **YouthTime Magazine**, *July 2021*, YouthTime interviewed Brett Kim, an activist from San Diego, California, who led winning teams in several NFTE WSI Competitions during his junior and senior years in high school
- [Youth Taking Action on the UN Global Goals](#) **YouthTime Magazine**, *October 2021*, The World Series of Innovation challenges young people to tackle the most critical threats humanity faces today and create solutions for their own communities and beyond
- [Mary Kay Inc. Encourages Young Entrepreneurs To Solve For Gender Equality In The Workplace Through The NFTE WSI Challenge](#) **Startup City India**, *November 2021*, pickup of press release of Mary Kay's WSI Challenge
- [Youth Involvement in Social Entrepreneurship](#) **YouthTime Magazine**, *January 2022*, Interview with J.D. LaRock
- [Madelyn Jackson's Inspiring Path](#) **YouthTime Magazine**, *January 2022*, Interview with 2021 NFTE National Youth Entrepreneurship Challenge Champion

Global (continued)

Web News Outlets

- [BizCamp Returns to In-Person Sessions](#) **The Royal Gazette (Bermuda)**, *July 2021*, Highlighting NFTE BizCamp that is free for young Bermudians who want to learn how to start and run their own businesses
- [NFTE Launches WSI Global Entrepreneurship Network](#), *September 2021*, Pickup of WSI press release
- [Mary Kay Kicks Off Gender Equality Challenge](#) **Global Cosmetics News**, *November 2021*, Pickup of Mary Kay's WSI press release
- [Enterprising Students Present Innovative Projects](#) **The Irish Independent**, *December 2021*, Students participating in the NFTE program through Foroige, our partner in Ireland
- [Bangladeshi Students Reach WSI Finals](#) **The Financial Express**, *January 2022*, Students from Bangladesh named finalists in the NFTE World Series of Innovation
- [BizCamp Open for Registration in Bermuda](#) **The Royal Gazette (Bermuda)**, *February 2022*, NFTE students in Bermuda participate in a mini BizCamp
- [Indian Teens Win NFTE's World Youth Entrepreneurship Challenge](#) **Indian Star**, *April 2022*, Featuring Divya Sijwali and Parth Puri of EnPower, NFTE's global partner in India
- [Teen Wins Prize in International Business Competition](#) **Donegal Daily**, *April 2022*, Featuring Ava McLoughlin, runner up in the NFTE World Youth Entrepreneurship Challenge

Global (continued)

Web News Outlets

- [Mary Kay Announces Winner of WSI Challenge](#) **Financial Post**, *April 2022*, Pickup of Mary Kay's press release announcing the winner of their World Series of Innovation challenge
- [NFTE Student Gets Award for Charity Event](#) **The Irish Independent**, *May 2022*, Highlighting Eoghan McCabe, who was awarded this year's Special Recognition award at the Foróige Youth Entrepreneur Awards for his charity event, 'Eoghan's Home Run'
- [Students to Compete in Brussels Following National Victory](#) **Highland Radio**, *May 2022*, Featuring NFTE students from Foroige, NFTE's partner in Ireland
- [Students to Represent Ireland at YouthStart Entrepreneurship Awards](#) **Irish Echo**, *May 2022*, Featuring NFTE students from Foroige, NFTE'S partner in Ireland
- [Student's Sustainability-Focused Pitch](#) **Seek Sustainable Japan**, *June 2022*, Interview with Nana Sekimoto, runner up in the NFTE World Youth Entrepreneurship Challenge
- [NFTE Ireland Students Win YouthStart Entrepreneurship Awards](#) **Echo Live**, *June 2022*, Featuring NFTE students from Foroige, NFTE's partner in Ireland

Conferences



- [National Council for Community and Education Partnerships \(NCCEP\)/GEAR UP Annual Conference](#) *July 2021*
- [Florida Association for Career and Technical Education \(FACTE\) Conference](#) *July 2021*
- [ASU+GSV Summit](#) *August 2021*
- [Social Enterprise World Forum](#) *September 2021*
- [NCLA-ACTE Best Practices and Innovations Conference](#) *September 2021*
- [National Association for Community College Entrepreneurship in America's Heartland](#) *October 2021*
- [Northeastern Educational Research Association Conference](#) *October 2021*
- [ACCT Leadership Congress](#) *October 2021*
- [Milken Institute Global Conference](#) *October 2021*
- [EY Strategic Growth Forum](#) *November 2021*
- [ACTE CareerTech VISION 2021 Conference](#) *December 2021*
- [ACCT Legislative Summit](#) *January 2022*
- [SXSW EDU](#) *March 2022*

Conferences (continued)

- [ASU+GSV Summit](#) *April 2022*
- [2022 National Business Education Association \(NBEA\) Convention](#) *April 2022*
- [Milken Global Conference](#) *May 2022*
- [World Economic Forum Annual Meeting](#) *May 2022*
- [Deshpande Symposium](#) *June 2022*
- [Certified Certiport Educator Conference](#) *June 2022*

NFTE Produced Media

NFTE Trends Report: Powering Inclusive Growth

NFTE Newsletter – *reaching a monthly audience of 70,000*

- [NFTE Fellows](#) *July 2021*
- [Back to School](#) *August 2021*
- [Road to Nationals](#) *September 2021*
- [National Challenge Winners](#) *October 2021*
- [Happy Thanksgiving](#) *November 2021*
- [The Season of Giving](#) *December 2021*
- [NFTE's 35th Anniversary](#) *January 2022*
- [NFTE Gala & Black History Month](#) *February 2022*
- [Trends Report & Women's History Month](#) *March 2022*
- [National Volunteer Month](#) *April 2022*
- [It's Competition Season!](#) *May 2022*
- [Celebrating the end of the school year!](#) *June 2022*

Volunteer Speaker Series

- [Own It: From the Corner Store to the Corner Office](#) *October 2021*
- [Own It: Digital Marketing - Branding Yourself and Your Business](#) *December 2021*
- [Own It: Year One of Owning a Business](#) *March 2022*
- [Own It: Women of Color in Leadership - Owning My Power](#) *April 2022*
- [Own It: Building an Empire](#) *June 2022*

Capital Region

- [HalfSmoke to Open New Location](#) **Washington Business Journal**, *November 2021*, Featuring NFTE Alumnus Andre McCain

Mid-Atlantic

- [Byte Founder Donates \\$25k to NFTE](#) **WFMZ-TV (Pennsylvania)**, *July 2021*, Los Angeles Entrepreneur Blake Johnson donates \$25,000 to NFTE
- [Daymond John Provides Scholarships to NFTE Students](#) **Good Day NY**, *August 2021*, Featuring NFTE alumnae Shirley Viri from the Academy of Finance and Enterprise in NYC and Jamez Garcia from Perth Amboy High School in NJ
- [New York's Untapped Entrepreneurship Opportunity](#) **Center for an Urban Future**, *April 2022*, Report highlighting NFTE Mid-Atlantic Regional Director, Robert Piercey
- [Starting Up and Staying Out](#) **Center for an Urban Future**, *May 2022*, Report highlighting entrepreneurship as a meaningful pathway after incarceration
- [The Fulton Forward Foundation Announces a \\$125k Commitment to NFTE](#) **NJ Biz**, *June 2022*, highlighting NFTE supporter Fulton Bank
- [The Fulton Foundation Donates \\$125,000 to NFTE](#) **Lehigh Valley Business**, *June 2022*, Pickup of press release announcing new commitment from the Fulton Forward Foundation

Midwest

- [Richmond Heights & NFTE Partnership](#) **Cleveland Jewish News**, *August 2021*, Announcing new partnership between Richmond Heights and NFTE
- [Holy Trinity Student Named Competition Finalist](#) **FOX 32 (Chicago)**, *October 2021*, Featuring National Challenge champion Madelyn Jackson
- [The Year of the Entrepreneur](#) **We Are Iowa**, *February 2022*, Interview with J.D. LaRock around the importance of entrepreneurship for our economy
- [COVID's Impact on Women in the Workforce](#) **NPR (Cincinnati)**, *April 2022*, Interview with J.D. LaRock about women turning to entrepreneurship as an alternative to returning to the workforce
- [Jason Lin and Daniel Shi Win \\$2500 for Their MVMNT App](#) **ABC (Michigan)**, *May 2022*, Interview with winners of the World Series of Innovation EY Collaborate for Impact challenge
- [Michigan Teens Take First Place in Competition](#) **FOX (Michigan)**, *May 2022*, Interview with winners of the World Series of Innovation EY Collaborate for Impact challenge
- [NFTE Inspires "Underdog" Entrepreneurs](#) **The Business Journal**, *June 2022*, Featuring Ohio NFTE Alumna Billie Craige

New England

- [NFTE National Challenge Winner Jose Rodriguez](#) **ABC-TV (Boston)**, *August 2021*, Rhode Island native creates Tasium, a t-shirt line with attachable fidget toys
- [Teen Hopes to Help Others With Product He Created](#) **NBC-TV (RI)**, *September 2021*, Newport teen Anthony Wilds will head to the national competition with his pitch for Hot Bandz, a product built to alleviate pain and discomfort for people with Raynaud's syndrome or other blood flow issues.
- [Newport Teen Helps Other Patients](#) **Boston Globe**, *September 2021*, Newport teen Anthony Wilds will head to the national competition with his pitch for Hot Bandz, a product built to alleviate pain and discomfort for people with Raynaud's syndrome or other blood flow issues.
- [Jennifer Lee, Local Baking Phenom](#) **Worcester Magazine**, *October 2021*, Article interviewing Jennifer LaSala, NFTE New England alumna
- [Students are the Pipeline of the Future](#) **Barnstable Patriot**, *October 2021*, Lt. Governor Karyn Polito visits NFTE students at Barnstable High School
- [Met High School Student Wins National Entrepreneurship Program](#) **Providence Business News**, *November 2021*, Featuring National Youth Entrepreneurship Challenge champion Carissa Lombardi
- [Teen Unveils Business to Battle Raynaud's Disease](#) **ABC-6 (RI)**, *February 2022*, Interview with NFTE student Anthony Wilds
- [Salem Teacher Gets Nod as Most Valuable Educator](#) **The Salem News**, *May 2022*, Highlighting Manny Brito's recognition at the Boston Red Sox game
- [Teen Receives National Attention for Apparel Business](#) **The Boston Globe**, *June 2022*, Featuring 2020 Youth Entrepreneurship Challenge winner Jose Rodriguez

South

- [Students Advance to National Competition](#) **Advocate Magazine (Dallas)**, *July 2021*, Three Bryan Adams High School students are among the 33 winners who will advance to a national Shark Tank-style business pitch competition this fall
- [OKC Student Advances in Entrepreneurial Competition](#) **The Oklahoman**, *August 2021*, Emily Ortiz, of Cristo Rey Oklahoma City Catholic High School is among the winners who will be advancing to the next level of competition
- [Students Earn Industry Certifications](#) **Crossroads Today**, *February 2022*, Students in Victoria, TX passed the Entrepreneurship and Small Business certification from Certiport
- [Cristo Rey OKC is Teaching for the Future](#) **The Oklahoma 100**, *March 2022*, NFTE students in Oklahoma City prepare for their Startup Tech showcase
- [Student's Determination Overcomes His Limitations](#) **Dallas ISD News Hub**, *May 2022*, Featuring NFTE student Trevor Cunningham

Southeast

- [Student Advances in Shark Tank-Style Competition](#) **CBS (N. Carolina)**, *July 2021*, North Rowan High School student creates eco-friendly skincare
- [Florida Student Headed to National Competition](#) **Palm Coast Observer**, *September 2021*, NFTE Southeast student Hailey Tucker could kickstart her soccer cleat business with prize in national entrepreneurship competition
- [Florida Student Named Semi-Finalist](#) **Palm Coast Observer**, *October 2021*, NFTE Southeast student Hailey Tucker advanced through the quarterfinal round to become one of 12 semifinalists at the National Youth Entrepreneurship Challenge
- [Entrepreneurship Student Finishes in the Top 12](#) **The Daytona Beach News Journal**, *October 2021*, NFTE Southeast student Hailey Tucker advanced through the quarterfinal round to become one of 12 semifinalists at the National Youth Entrepreneurship Challenge
- [Three High Schoolers Prove to be Top-Grade Entrepreneurs](#) **Florida Trend**, *November 2021*, Featuring NFTE student Kaise Tinglin
- [Student Chosen as Finalist in WSI Competition](#) **Palm Coast Observer**, *February 2022*, NFTE student Olivia Karns chosen as finalist for NFTE World Series of Innovation
- [Trio Advances to National Youth Entrepreneurship Challenge](#) **Palm Coast Observer**, *June 2022*, NFTE students will travel to New York in October for the NFTE National Youth Entrepreneurship Challenge