



Start It Up!↑

Powered by NFTE

Curriculum that ignites!

Network for Teaching Entrepreneurship (NFTE) presents **Start It Up!**—skill-building curriculum and services driven by a work-based learning model. Tailor the 35-hour course for focused entrepreneurship exploration or embed it across disciplines.

Learners beyond high school (in postsecondary and other settings) discover best practices via 14 engaging modules that guide them step-by-step—from business idea to business launch!



NFTE curriculum propels my students in the correct direction and allows them to build dynamic skills.”

—Kevin Raiford
Business Professor,
College of Southern Nevada

EMPOWERED TO OWN THEIR FUTURE

Start It Up! students ...

- 🏠 Explore the entrepreneurial mindset and core entrepreneurial traits
- 🏠 Enjoy hands-on assignments, interactive quizzes, embedded articles and videos, and templates for business deliverables
- 🏠 Think creatively about leveraging skills and talents to create a new business or level up a side hustle
- 🏠 Refine business ideas and initial planning to viable concepts with executable next steps
- 🏠 Gain the knowledge and tools to act entrepreneurially in business and in a global career market that values innovation and problem solving.

Mindset ▶

Ready to Start?

Kene Turner

Director, National Postsecondary
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IGNITE THE MINDSET



Network for Teaching Entrepreneurship (NFTE) ignites the entrepreneurial mindset with unique learning experiences (like **Start It Up!**) that empower students to own their futures.



Developing crucial “human skills” from the entrepreneurial mindset gives learners the biggest competitive edge when entering business or the global workforce.”

—Kene Turner
Director of NFTE's
National Postsecondary
& Alumni Programs

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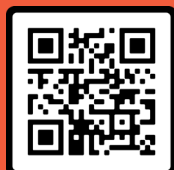


- 🏠 NFTE's Entrepreneurial Mindset Index (EMI)[™] measures learners' mindset before and again after their studies.
- 🏠 The Entrepreneurship and Small Business (ESB) certification prepares tomorrow's leaders with tools for today's competitive landscape.*

*Endorsed by Intuit through a joint effort of NFTE and Certiport, a Pearson VUE business.

Entrepreneurial Mindset Resources

- 🏠 Mindset Research
- 🏠 Measuring the Mindset
- 🏠 Curriculum Resources
- 🏠 White Paper



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Network for Teaching
Entrepreneurship

Research Shows the Entrepreneurial Mindset ...

- 🏠 Comprises skills valued by employers
- 🏠 Boosts educational attainment and performance
- 🏠 Is crucial for creating new businesses
- 🏠 Correlates with career readiness and is an indicator of postsecondary success
- 🏠 Enables people to identify and make the most of opportunities
- 🏠 Helps people overcome setbacks and succeed in various settings.



**INITIATIVE
& SELF RELIANCE**



**FLEXIBILITY
& ADAPTABILITY**



**COMMUNICATION
& COLLABORATION**



**CREATIVITY
& INNOVATION**



**COMFORT
WITH RISK**



**CRITICAL THINKING
& PROBLEM SOLVING**



**OPPORTUNITY
RECOGNITION**



**FUTURE
ORIENTATION**

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