

NFTE VOLUNTEER STUDY

Volunteerism is a key component of NFTE’s programming. Every year, NFTE enlists approximately 4,000 volunteers collectively logging over 13,000 hours to serve as coaches, judges, advisors, networking hour guests, panelists, and field trip hosts to augment the entrepreneurial learning of students and connect them with professionals that can support and inspire their career journeys.

WHAT IS THIS STUDY ABOUT?

In the spring of 2023, NFTE’s Research Team initiated a study of its volunteer program, with a specific focus on volunteers’ experiences and perceptions. The purpose of the study was to better understand who our volunteers are and the perceived benefits and barriers to volunteering with NFTE.

An electronic survey was sent out to 4,929 unique emails. A total of 171 survey responses were collected, with 133 completing the survey in its entirety, representing a 78% completion rate and 3% overall response rate. In addition, two focus groups with volunteers and two interviews with individuals at the corporate level who oversee volunteer programs for their respective organizations.

This report summarizes key findings from the study. For a full report of the study please contact marketing@nfte.com.

TOP INDUSTRIES REPRESENTED



Business (23%)



Finance (18%)



Consulting (16%)

TOP MOTIVATIONS FOR VOLUNTEERING



Values

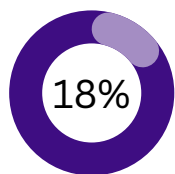


New learning experiences

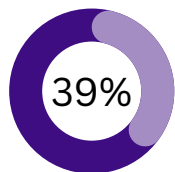


Self-development

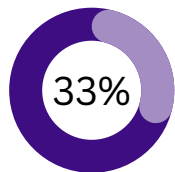
WHO ARE OUR VOLUNTEERS?



Entry level employees



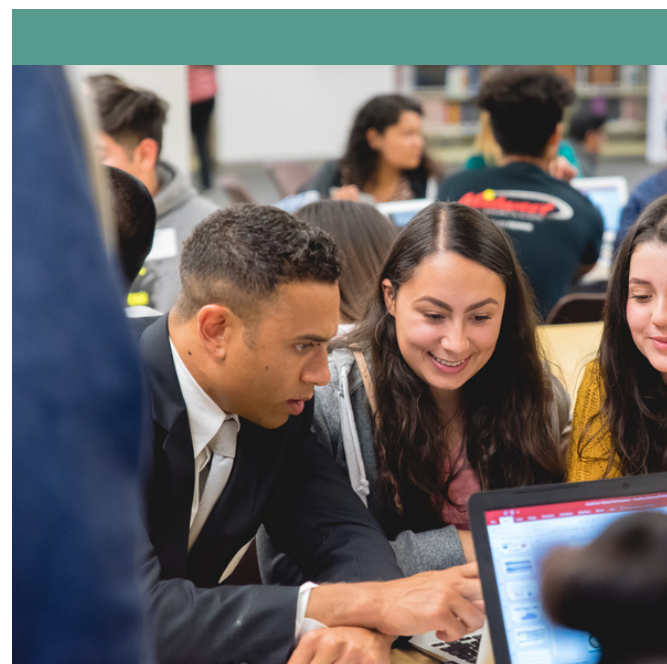
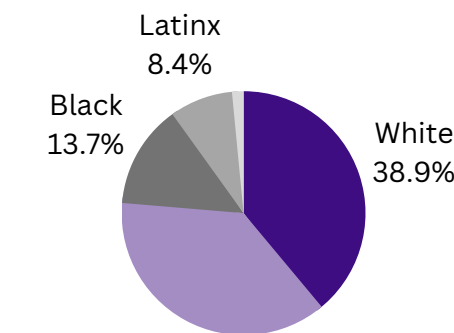
Mid-level employees



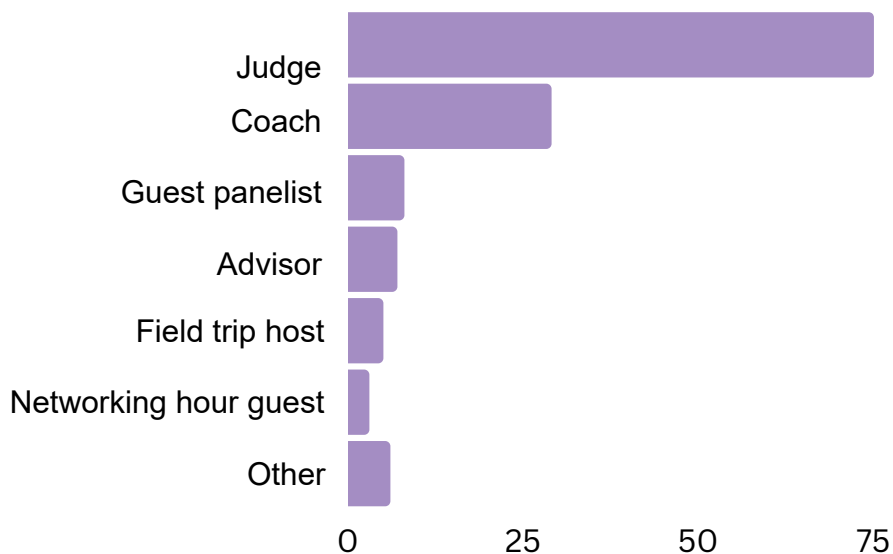
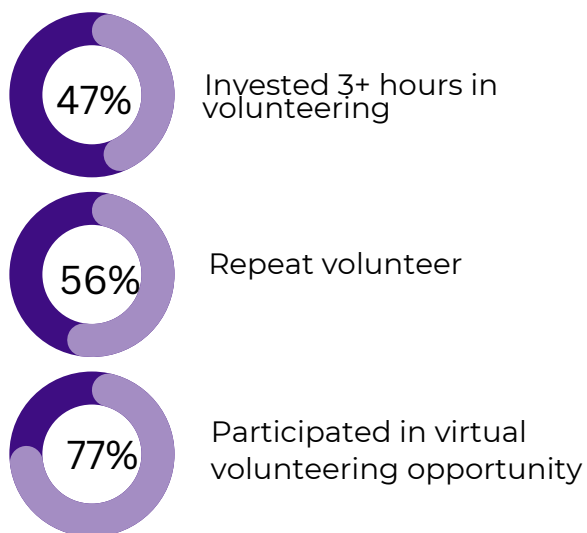
Senior level employees

17%

Are entrepreneurs



DIFFERENT WAYS VOLUNTEERS ENGAGED WITH NFTE



WHAT WAS THE VOLUNTEERING EXPERIENCE LIKE?



WHAT WERE THE BENEFITS OF VOLUNTEERING?

TOP THREE BENEFITS

5.4/7 Improve pride in my work

5.1/7 Improve well-being

4.9/7 Improve job enjoyment



"Doing something positive that is away from fire drills breaks the monotony of work and brings release of stress." — Volunteer

"Our research shows that staff who participate in volunteering report double-digit differences in being happy at work, feeling proud, feeling included, better interactions with managers, and are more likely to stay" — Corporate partner



WHAT FACTORS WERE RELATED TO VOLUNTEERS' SATISFACTION?



Those who volunteered because of their values or for social reasons were more satisfied than those with other motivations



Those who participated as judges were more satisfied than coaches



Those who participated in person were more satisfied than those who participated virtually



GET INVOLVED!

NFTE is always recruiting volunteers to serve as coaches, judges, field trip hosts, guest panelists and more! If you are interested in getting involved, please check our website at volunteer.nfte.com.

WHAT FACTORS WERE RELATED TO VOLUNTEERS' PERCEIVED BENEFITS OF VOLUNTEERING?



Those who volunteered because they wanted to enhance their **career or self-development** perceived greater benefits than those with other motivations



Those who had greater **company support** such as paid time off to volunteer or publicized need for volunteers perceived greater benefits than those with fewer supports



Those who **invested more than 3 hours** in volunteering perceived greater benefits than those with fewer hours

VOLUNTEERS ARE SATISFIED WITH AND BENEFIT FROM ENGAGEMENT WITH NFTE

Those who volunteer with NFTE represent a diverse group of professionals. They report high levels of satisfaction with the volunteering experience and perceive benefits in improving pride in work, well-being, and work enjoyment. Factors such as the motivations for why they volunteer, the level of support from their company, and how much time volunteers spend may influence the level of satisfaction or benefits volunteers perceive from the experience.

