STARTUP TECH ©

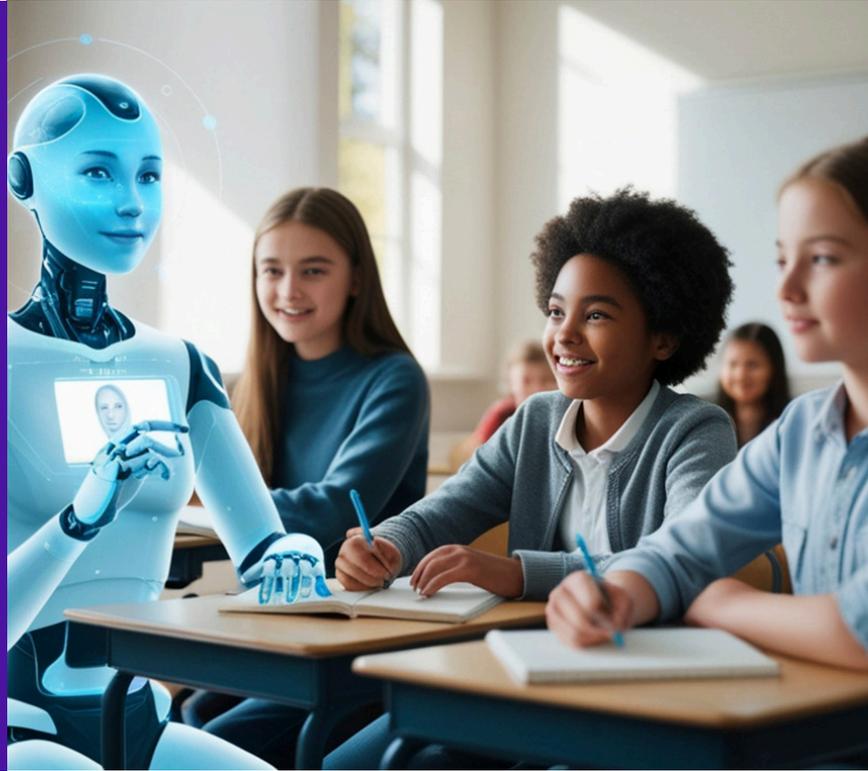# Modern Entrepreneurship. Real-World Technology.

An 18-week entrepreneurship and AI program for middle and high school students.

Startup Tech© builds on NFTE's Fundamentals of Entrepreneurship course and prepares students for the Next-Level Startup experience. Students build tech skills and the entrepreneurial mindset to navigate an AI-driven world.

AI Market Validation
Data-driven opportunity analysis.

Customer Analytics
Real-world testing and iteration.

Digital Prototyping
Functional no-code product builds.

Operational Automation
Workflow and chatbot systems.

Brand & Growth Strategy
Multi-channel marketing execution.

Investor-Ready Pitch
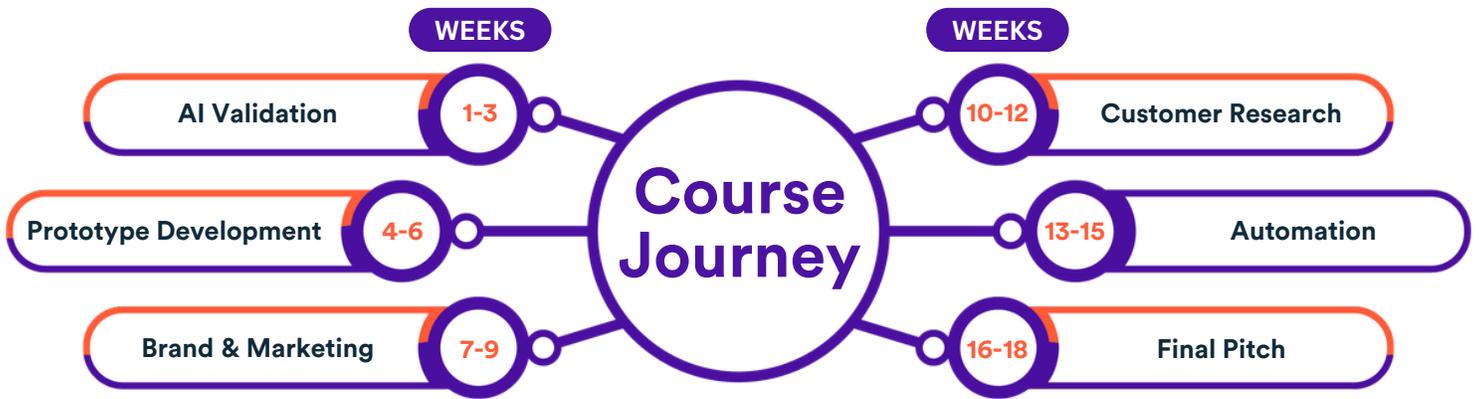Live demonstration and presentation.

nfte.com/get-started

18
WEEKS

6
DELIVERABLES

NO CODING REQUIRED
TO GET STARTED

GetStarted@nfte.com

nfte

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Course Journey

WEEKS

- AI Validation — 1-3
- Prototype Development — 4-6
- Brand & Marketing — 7-9

WEEKS

- 10-12 — Customer Research
- 13-15 — Automation
- 16-18 — Final Pitch

Portfolio-Ready Deliverables

- ☑ AI validation brief
- ☑ Working no-code prototype
- ☑ Complete brand identity system
- ☑ Customer insights report
- ☑ Automation workflow or chatbot
- ☑ Professional pitch deck

Designed with educator accessibility in mind, Startup Tech© provides the structure and support teachers need to guide students through meaningful, technology-enabled entrepreneurship experiences.

- **Prebuilt templates and rubrics**
- **Scaffolded tutorials and AI prompt libraries**
- **Flexible semester or year-long model**
- **Alignment with entrepreneurship and technology standards**

Bring Startup Tech© to Your Students

Contact Us

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