

# MINDSET MAKERS

webinar series

## MONTHLY PROFESSIONAL DEVELOPMENT FOR THE NFTE TEACHER CORPS



✔ **Unit 1 – Developing an Entrepreneurial Mindset, DNA of an Entrepreneur**  
 Thurs., Sept. 26 @ 8 PM EST: [REGISTER](#)  
 The innovative thinking, entrepreneurial mindset, & tools entrepreneurs use to succeed in business & life.

✔ **Unit 2 – Testing an Opportunity, Social Entrepreneurship**  
 Thurs., Oct. 17 @ 8 PM EST: [REGISTER](#)  
 How entrepreneurs provide business solutions to social problems facing the global community.  
**Lean Market Research/Iterative Design**  
 Thurs., Nov. 14 @ 8 PM EST: [REGISTER](#)  
 A look at lean startup methodologies for validating a business opportunity.

✔ **Unit 3 – Building a Competitive Edge, Entrepreneurship & the Economy**  
 Wed., Dec. 11 @ 8 PM EST: [REGISTER](#)  
 The basic economic principles & how they relate to potential market size within industries.

✔ **Unit 5 – Making a Profit, Delivering Products & Services**  
 Wed., Feb. 12 @ 8 PM EST: [REGISTER](#)  
 Business expenses & analyzing “profit per sale” to predict profitability.  
**Economics of One Unit of Sale**  
 Wed., March 12 @ 8 PM EST: [REGISTER](#)  
 Review the basics of business finance using today’s businesses.

✔ **Unit 4 – Creating Your Biggest Fans, Keeping Customers Engaged**  
 Thurs., May 1 @ 8 PM EST: [REGISTER](#)  
 Measuring the effectiveness of promotional channels.

## ABOUT MINDSET MAKERS

Network for Teaching Entrepreneurship provides continuous and collaborative educator support. In our new monthly professional development series, you’ll discover how NFTE’s Entrepreneurship 1 concepts are applied in the real world. NFTE’s Entrepreneurial Teacher Corps will come face-to-face with alumni, entrepreneurs, business owners and leaders who use these concepts daily.

## WHY ATTEND?

- Gain an inside glimpse at how NFTE’s curriculum applies in the real world.
- Bring valuable insights back to your students.
- Make connections with presenters for future opportunities in your region.

## WHO SHOULD ATTEND?

- New and veteran teachers
- Teachers new to NFTE
- Teachers with business & entrepreneurship interests



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