

## Introductory

### WORLD SERIES OF INNOVATION



**5-10 hours**

Ages 11-24

- Subject fit: business, career & technical education, social studies, or entrepreneurship & marketing
- Online challenges (U.N. SDGs)

## Intermediate

### ESB PREP



**60-80 hours (semester)**

Grades 9-12 & postsecondary

- Use lean business model canvas
- Prepare for Certiport® Entrepreneurship & Small Business credential

## Introductory

### BIZCAMP



**40-60 hours**

Grades 6-12

- Use lean business model canvas to create an original business plan and pitch
- Fast pitch or opportunity pitch

## Intermediate

### ENTREPRENEURSHIP ESSENTIALS (EE)



**60-80 hours (semester)**

Grades 9-12 (6-8 with scaffolding)

- Flexible, modular approach to Entrepreneurship 1; uses lean business model canvas to ideate
- Fast pitch

## Introductory

### EXPLORING CAREERS



**60-65 hours**

Grades 5-9

- Explore careers & personal finance, economics, & entrepreneurship principles
- Classroom/student showcase

## Intermediate

### ENTREPRENEURSHIP 1



**170 hours (full year)**

Grades 9-12 (5-8 with scaffolding)

- Full-year foundational course; use the lean business model canvas to ideate
- Opportunity pitch

## Introductory

### STARTUP TECH



**170 hours (full year)**

Grades 5-9 (10-12 with scaffolding)

- Blends entrepreneurship & app development. Learn how to build/pitch a marketable product
- Classroom/student showcase

## Advanced

### ENTREPRENEURSHIP 2



**170 hours (full year)**

Grades 10-12

- Full-year foundational course; use lean startup methods; refine lean business model canvas & MVP prototype
- Investor pitch

# nfte!

## Designed for Your Instructional Day

### Looking for more?

#### START IT UP!

**20-40 hours**

Ignite mindset & gain tools to act entrepreneurially in the global business world & career market. Educators can earn the Start It Up! certification badge



- Introductory (postsecondary/ beyond high school)
- Investor pitch

#### PITCH TYPES:

- Fast = 3 minutes
- Opportunity = 7 minutes
- Investor = 10 minutes