

# Entrepreneurship and Small Business Endorsement

*A Collaboration between Certiport and NFTE*



## WHAT IS IT?

Entrepreneurship and Small Business is a Certiport certification, sponsored by Intuit and the Network for Teaching Entrepreneurship (NFTE), that ensures tomorrow's leaders are prepared with the necessary tools to get ahead in today's competitive landscape. Whether starting a bakery or the next billion-dollar startup, ESB validates students' understanding of core business principles, including the essentials needed to launch and maintain a successful business.



## WHAT ARE THE BENEFITS?

ESB certification engages and prepares students who will pursue postsecondary training or enter the small business sector immediately upon high school graduation. The entrepreneurial concepts validated by this certification ensure students are college and career ready.

USA's unifying voice for higher education, the American Council on Education (ACE), has granted ESB a credit recommendation for three semester credit hours in business administration or business information technology. Students can seek credit from more than 1,800 accredited, degree-granting colleges, universities, and other education-related organizations that are members of ACE.



**EARN CREDIT**

## GET STARTED

- ✓ Bring NFTE to your community
- ✓ Learn more about NFTE programming
- ✓ Ask about ESB eligibility

[getstarted@nfte.com](mailto:getstarted@nfte.com)