

ABOUT NFTE

Igniting Learning & Confidence
Through Entrepreneurship



Jane Walsh, EVP, Chief Advancement Officer
JaneW@nfte.com



Inspire, Ignite!



Our Mission

NFTE ignites the entrepreneurial mindset with unique learning experiences that empower students to own their future.



Our Vision

Every person owns their future



Our Purpose

Lead the global movement for equitable access to entrepreneurship education.



Our Values

We value entrepreneurial thinking, hard work, equity, respect, creativity, collaboration, honesty, quality, transparency, and accountability.



Who We Are

Network for Teaching Entrepreneurship (NFTE) is a global nonprofit founded in 1987 that provides high-quality entrepreneurship education to middle school, high school, and postsecondary students to young people from underserved communities.

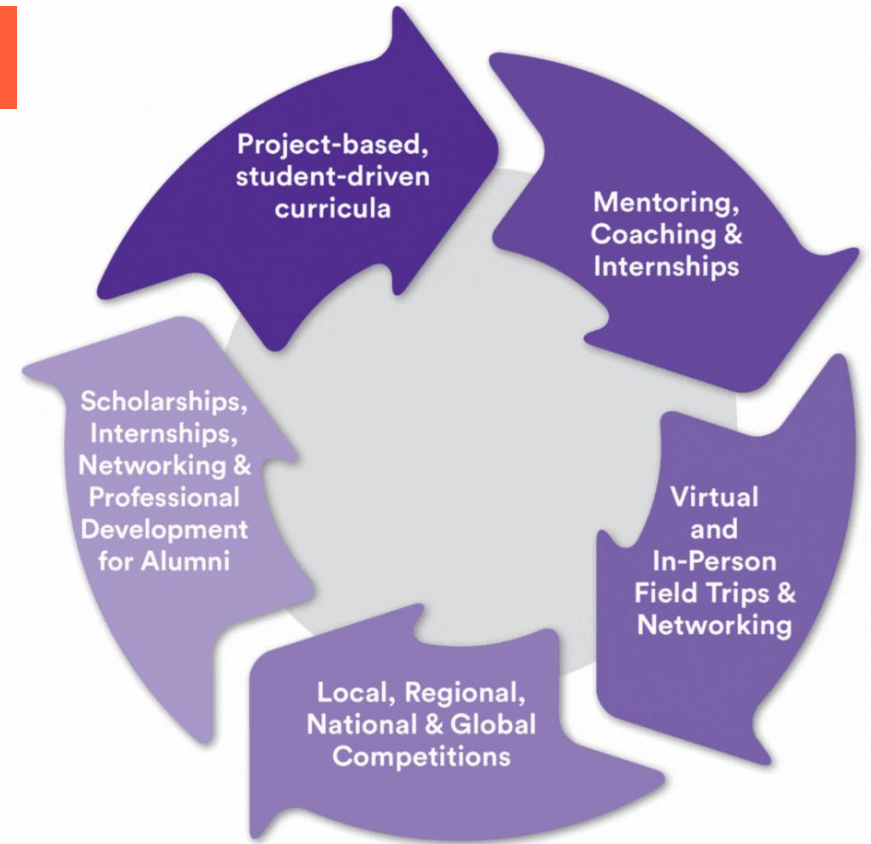
We bring the power of entrepreneurship to students, regardless of family income, community resources, special needs, gender identity, race, or ethnicity.

THE NFTE EXPERIENCE

Real-world learning that builds future-ready skills

Through a NFTE Partnership, **STUDENTS:**

- **Identify a need** in their own lives or communities
- **Ideate and generate innovative ideas** for products or services
- **Develop, launch, and operationalize business plans** for their startup ideas
- **Connect with national and global business leaders** for mentoring, coaching, and field trips
- **Pitch their ideas** and plans at local, regional, national, and worldwide competitions
- **Receive continuous support in pursuit of post-secondary studies and career success.**



THE RESULT

NFTE cultivates youth equipped with high-value skills, ready for lucrative opportunities in sought-after careers.

1.4+ million young people served

90% of employers say the workforce needs the entrepreneurship skills that NFTE teaches.



Bruce & Glen Proctor, NFTE alumni
Business: BruceGlen

10%
more

Alumni earn 10% more than non-NFTE peers (*despite coming from low-income communities*)

3
out of
4

3 out of 4 alumni are satisfied with their careers

25%

25% of NFTE graduates go on to start or run at least one small business

Impact & Outcomes

NFTE students apply the entrepreneurial mindset—**succeeding in the workplace, starting businesses, and furthering their education.**



96%

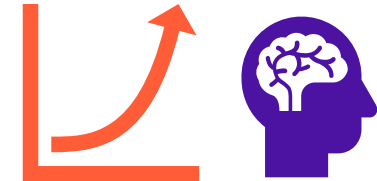
of NFTE seniors are on track to graduate high school on-time compared to less than 80% among their peers



Female NFTE students show larger gains from pre- to post-EMI than their male counterparts

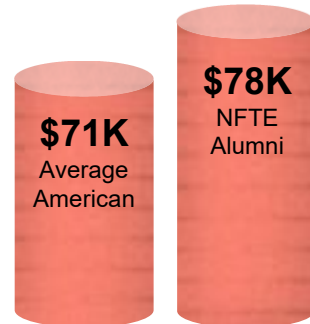


NFTE alumni have started at least one business



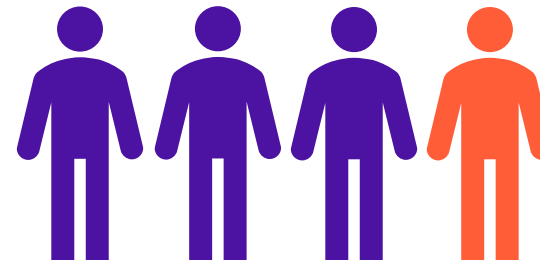
NFTE students significantly **increased their overall entrepreneurial mindset** compared to their non-NFTE peers

Alumni earn more and report high rates of satisfaction



Alumni earn 10% more

despite coming from low-income communities (among respondents who are full-time salaried employees)



3 out of 4 are satisfied with their careers

33.1% of respondents are very satisfied, and 42.2% are satisfied, with their careers

NFTE Entrepreneurship Pathway

NFTE's Pathway programs activate the entrepreneurial mindset through **authentic experiential learning**. All programs are rooted in a **project-based** learning model that integrates **digital tools** and **lean startup** methodology. Students come up with their own original business idea, create a sustainable business model and plan, and pitch to a panel of expert judges.

Awareness	Introductory	Intermediate	Advanced
World Series of Innovation (online experience)	IN-SCHOOL PATHWAY		
	Startup Tech Exploring Careers Entrepreneurship Essentials	Entrepreneurship 1	Entrepreneurship 2
	OUT OF SCHOOL		
	Start It Up! ESB Prep!	BizCamp	Startup Summer Founders Forum



NFTE students can also prepare to take Intuit and Adobe certification exams demonstrating mastery of Quickbooks, Design For Delight, Photoshop, InDesign, and more.



Students who complete Entrepreneurship 1 and 2 courses are prepared to take the Certiport Entrepreneurship and Small Business exam for certification. The NFTE curriculum is Certiport-recommended.



Entrepreneurial Teacher Corps

- **Train-the-Trainer Model:** educators are at the center of all NFTE programs
- **NFTE University Teacher Training:** 2-4 day intensive initial training
- **Professional Development:** Professional Learning Communities, webinars and workshops to share new entrepreneurship content and industry topics, and regular office hours with NFTE staff
- **Leadership Opportunities:** Lead Teachers take on leadership roles within the NFTE Teacher Corps to support on training, peer-to-peer support
- **Recognition:** top-performing NFTE educators receive recognition and incentives
- **Entrepreneurship Education Summit:** national conference for educators, policymakers, field practitioners

Volunteerism (in person and virtual)

Volunteering with NFTE students is a rewarding experience. **Volunteers increase learning and impact.**
Students who work with volunteers score 9% higher on the NFTE program knowledge assessment!



Guest Speaker

Share your professional development story, lead a career awareness session or teach a specific lesson as a subject matter expert to highlight business concepts and inspire innovative ideas

Sessions may be individual or panel discussions



Coach & Advisor

Help students strengthen various aspects of their business canvas and pitch deck, hone financials and marketing plans, practice presentation skills, and work through other individual challenges

Sessions may be individual or panel discussions.



Events & Field Trips

Host students at your company to connect the classroom to workforce pathways; participate in Innovation Days and Youth Entrepreneurship Summits

Typically includes guest speaking, workshops, coaching sessions



BizPlan Judge

Panels of business professionals evaluate business pitches (the final demonstration of learning), provide feedback on content and delivery and network with students

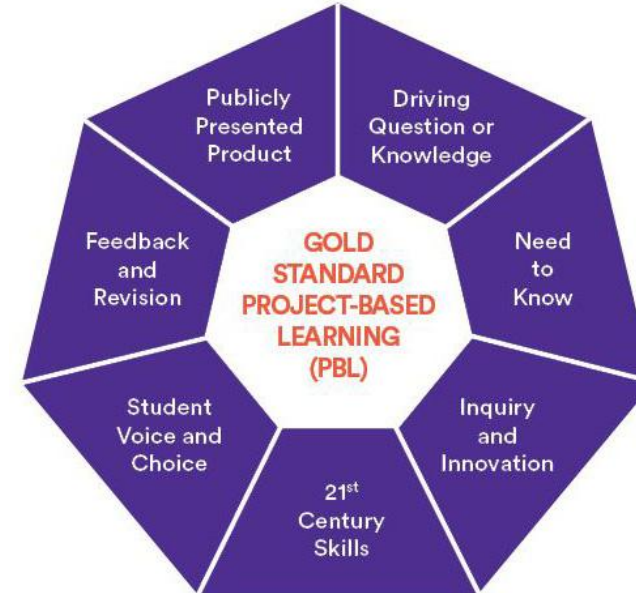
Classroom, regionals, nationals

53% of alumni who launched a business are still in touch with at least one volunteer from their NFTE experience

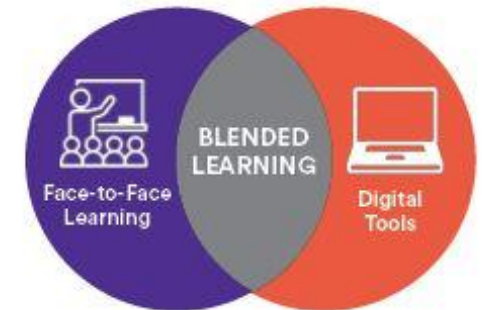
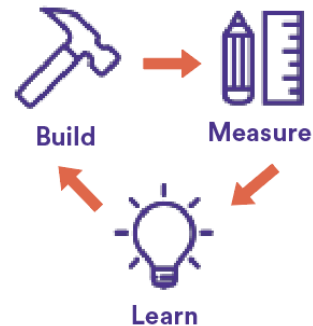
81% of alumni said volunteer experience was helpful to their lives outside of NFTE and entrepreneurship



NFTE Program Components

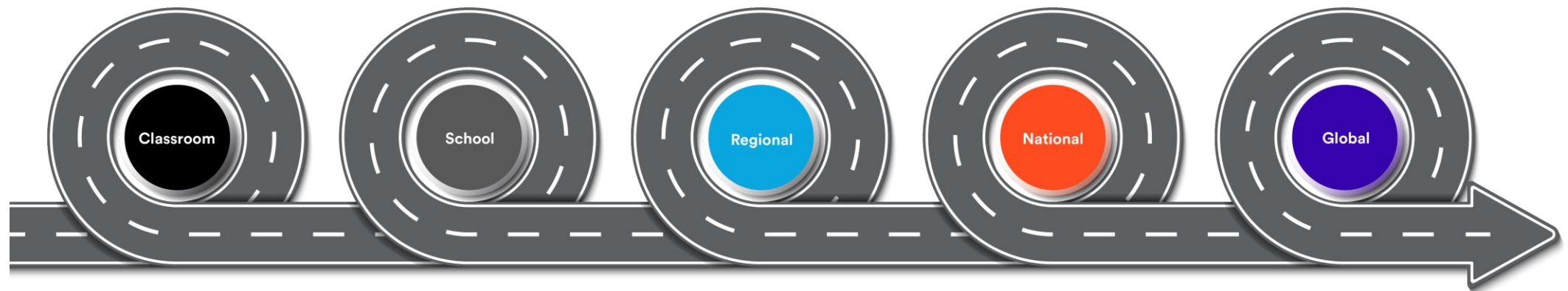


LEAN STARTUP PRACTICES



Youth Entrepreneurship Challenge Series

- Cash prizes awarded annually to the top student entrepreneurs at the classroom, school/district, regional, national, and global levels.
- Students prepare business plans and pitches with support from teachers and volunteer business coaches. Judges from the business community provide feedback and encouragement.
- Winners at the classroom and school level earn the opportunity to advance to regionals, nationals, and the World Youth Entrepreneurship Challenge.
- The series offers virtual rounds (quarter- and semi-finals) and in-person (finals).
- Competition judges and speakers have included business leaders and entrepreneurs, such as Sarah Kauss, founder of S'well, Daymond John, FuBu founder and Shark Tank star, Jamie Siminoff, founder of Ring, and Saweetie, rapper and philanthropist.



20
years

NATIONAL YOUTH ENTREPRENEURSHIP CHALLENGE

Wednesday, October 8, 2025

Presented by



Supported by



[Register here!](#)



WORLD YOUTH ENTREPRENEURSHIP CHALLENGE

NOVEMBER 20, 2025

Delegates Dining Room at the U.N., NYC

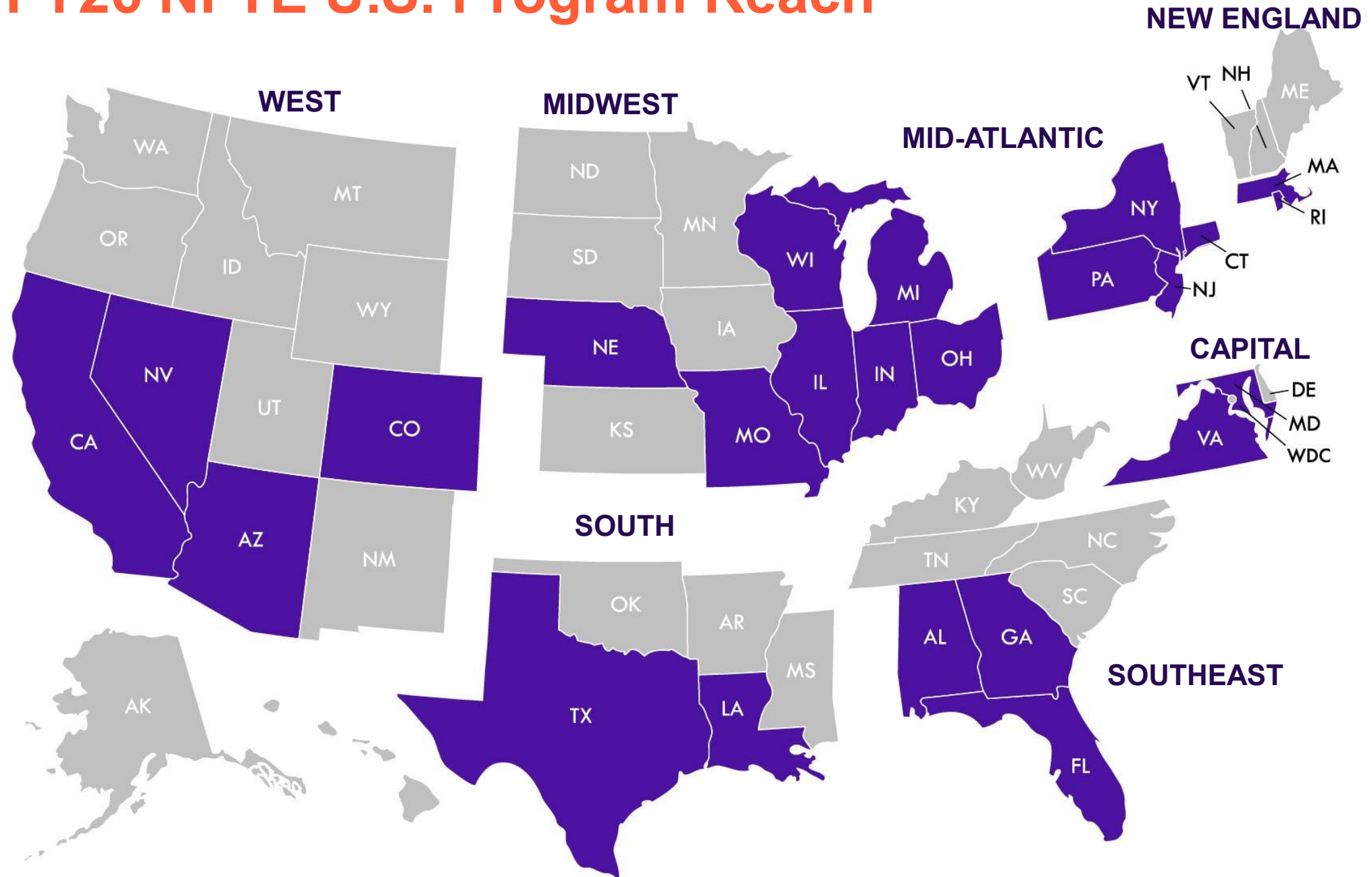
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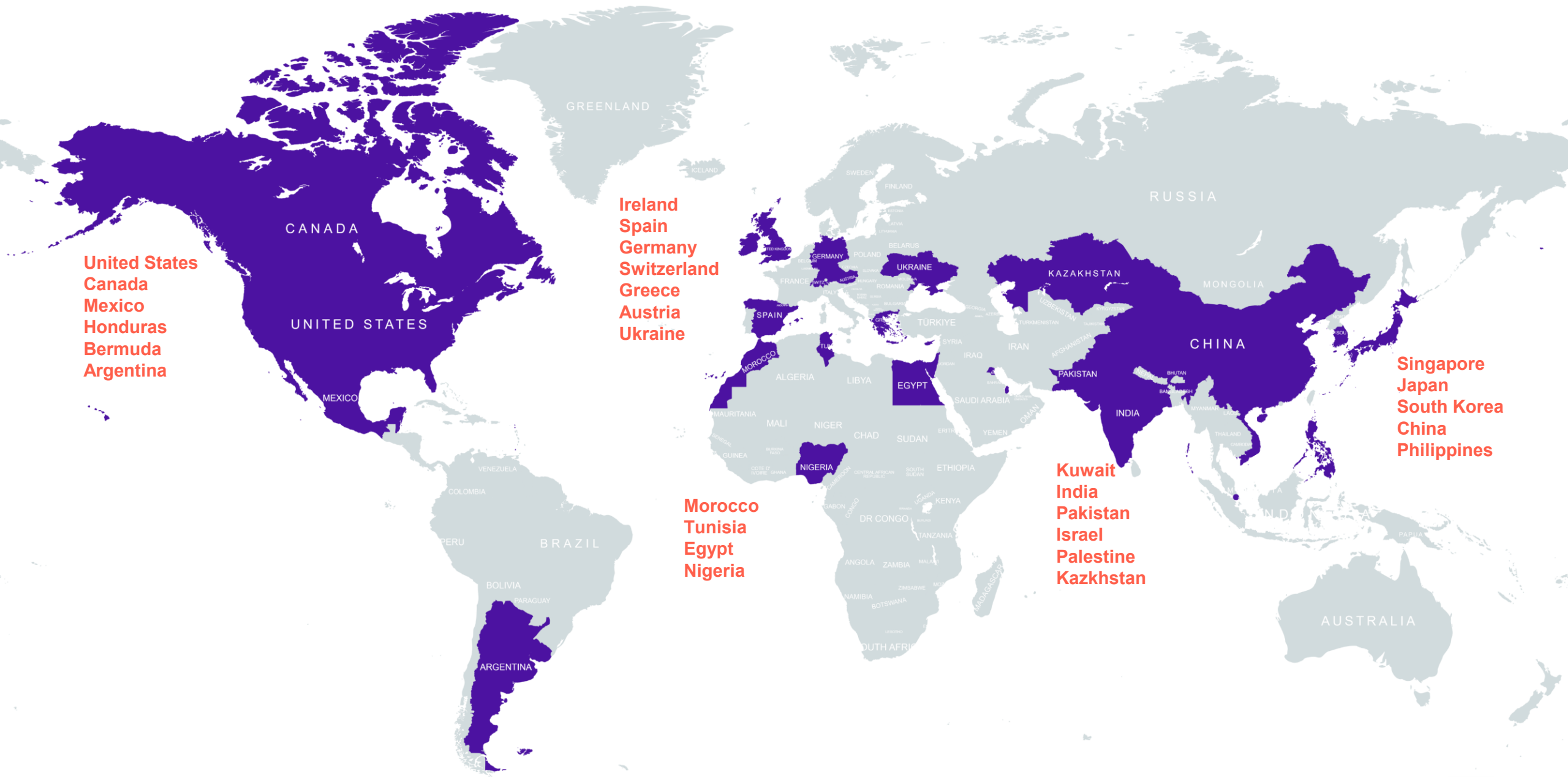
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FY26 NFTE U.S. Program Reach



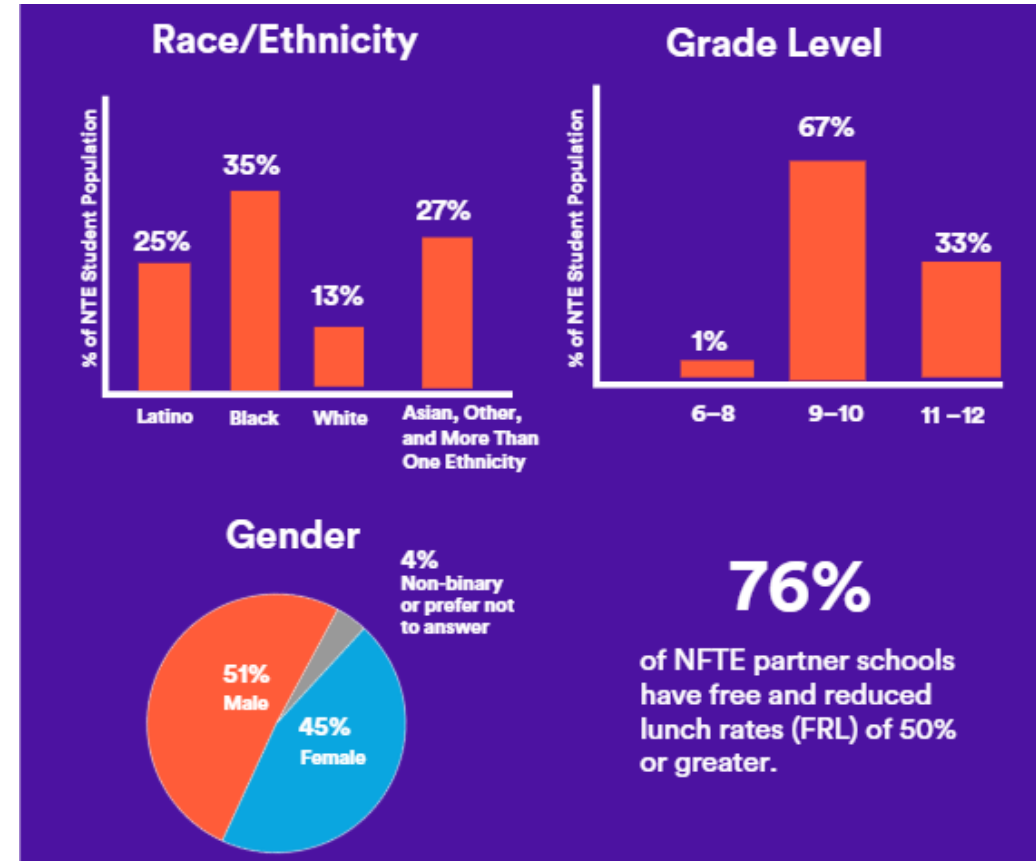
FY26 NFTE Global Reach



NFTE Mid-Atlantic Program Reach Snapshot

SY25-26 Goals

Students	3,370
Districts	12
Schools & Partners	35
Teachers	46



NFTE Mid-Atlantic Projected Program Partners: Pennsylvania, Connecticut and Tri-State

NEW YORK STATE

Peekskill High School – Peekskill Public Schools
Yonkers Partners in Education – Community-Based Org
Intellectus Preparatory Charter School – Mount Vernon Schools

PENNSYLVANIA

School District of Philadelphia – Summer 2023 BizCamp
1Philadelphia | University City Science Center
Collegium Charter School in Exton
Pittsburgh Sci. and Tech. Academy – Pitt. Public Schools
Braddock Hills High School – Propel Charter Schools
Bangor Area High School
New CBO FTC Teen Center in Berwick
Mastery Charter Schools

- Hardy Williams Campus
- Thomas Campus
- Pickett Campus
- Camden Campus
- Shoemaker Campus



NEW JERSEY

McKinley Elementary School – Newark Public Schools
Jewish Renaissance Foundation @ Perth Amboy High School
Orange Prep High School – Orange Public Schools

CONNECTICUT

Stamford High School – Stamford Public Schools (SPS)
Westhill High School - SPS
Academy of Info. Tech. & Engineering High School – SPS
Future 5 – Community-Based Org

Hill Regional Career High School – New Haven Public Schools (NHPS)
Chapel Haven Schleifer Center, Inc. - New Haven
The Sound School – NHPS
James Hillhouse High School – NHPS



NFTE Mid-Atlantic Projected Program Partners: New York City

Manhattan

Business of Sports School
High School of Economics and Finance
University Neighborhood High School
Inwood Academy for Leadership Charter School
Harvest Collegiate High School
SEO Scholars – (CBO)
Brotherhood Sister Sol (CBO)

Bronx

Atmosphere Academy Charter High School
University Heights High School
J.M. Rapport School for Career Development
Passages Academy – Horizons - D79

Queens

Academy of Finance of Enterprise
JHS 217 Robert Van Wyck Middle School
Queens Preparatory Academy
Frederick Douglas Academy VI High School
New York Junior Tennis and Learning (CBO)
ASPIRA of New York (CBO)

Brooklyn

Brooklyn/Queens Young Adult Borough Centers
Brooklyn High School of the Arts
Passages Academy – Crossroads - D79
PS 287 Dr. Bailey K. Ashford Elementary School

SEO

ASPIRA
OF
NEW YORK

nyjtl

District 79
Alternative Schools & Programs

NFTE Alumni Network

Alumni get connected with **exclusive opportunities** following their NFTE student experience which provide venues for alumni to **leverage their entrepreneurial mindset**. We offer a network of support to connect alumni to their peers, business and startup communities, and opportunities such as NFTE's **Founders Forum**, internships, and exclusive scholarships.



College – Scholarships & academic opportunities



Career – Internships & professional opportunities



Startup – Incubators, Mentors, & guidance on launching your business

NFTE Mid-Atlantic Key Supporters



Wallace and Baum Family Foundation



Zeldin Family Foundation

Mid-Atlantic Regional Advisory Board

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Partner, Business Development
NewSpring

Scott A. Snyder, Vice Chair
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Citizens Bank

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Yajaira Hafley
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Senior Financial Advisor
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*Experienced CEO & CFO /
Strategic Advisor & Consultant*

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Managing Director

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LaToya Rowell

VP, National Community Affairs Manager

Comerica Bank



Thank You

For more information:

Jane Walsh, EVP, Chief Advancement Officer

JaneW@nfte.com

www.nfte.com