

THIS IS WHERE BOLD IDEAS WIN BIG.

MOTT MILLION DOLLAR
CHALLENGE
A Pitch Competition for Kids and Teens



GOT A BIG IDEA?

Great!
We're all
ears.

The Mott Million Dollar Challenge is the place where your best ideas come to life. And those bright ideas in your brain deserve to see the light of day. In fact, **they might just change the world.**

We know something big about you...you're the next generation of genius and the world needs what's in your brain! That's why we're going all-in on innovation and backing future problem solvers like you. **(YES, YOU!)**

Supported by funding from the **Charles Stewart Mott Foundation**, this pitch competition invites you to flex your creativity and showcase your skills.

**GO BOLD AND
WIN BIG!**

Kids and teens will compete for real cash prizes throughout the competition, with a total prize pool of \$1 million. In spring of 2026, you'll find out if you're a finalist and moving on to Round 2!

**\$1 MILLION
PRIZE POOL**

WHO CAN ENTER?

- Any kid or teen grades K-12
- Enter solo or as a team of up to 3
- From any state in the U.S.
- No experience needed!



READY. SET. GROW!

Get your pitch in front of people who can't wait to hear what you've dreamed up.

Enter at: mottmillion.org
Deadline: February 27, 2026



▶▶▶ HOW IT WORKS

- 1 **Gather a group or go solo.** It only takes one person to make a difference, but a team of up to three can make the dream work. Compete in one of three grade level groups: K-4, 5-8 or 9-12 grade.
- 2 **Brainstorm and dream.** Unleash your inner inventor! What new ideas or solutions would make life better for people around you? Jot 'em down, pick your favorite and get ready to pitch.
- 3 **Pitch your idea.** Hop in front of the camera for 30–90 seconds and tell us all about your best idea. Keep it clear, creative and straight from you. Nothing fancy, your words matter most.
- 4 **Submit your entry.** Fill out the quick form and upload your video by **February 27, 2026**.
- 5 **Go bold and win big.** Kids and teens throughout the competition will win real cash prizes.
- 6 **Celebrate!** Finalists will be invited to an epic celebration in June 2026 in Flint, Michigan, packed with learning and an unforgettable live pitch event.

▶▶▶ WHAT KINDS OF IDEAS ARE WE LOOKING FOR?

The best ideas are ones that make life better, in big or small ways. Have an awesome concept that solves a problem at school? A solution that helps your whole community? Don't just dream it, pitch it! This is your moment.

No experience needed! Submit ideas in one of two categories:

BUSINESS CHALLENGE:

Create an idea for a new business. This could be a brand-new product, a better way to solve an everyday problem or a creative twist on something that already exists.

SOCIAL CHALLENGE:

Propose a solution to a social or community issue. Explain the problem, why it matters and how your idea would help fix or improve it.

Nervous?

That's a good thing! It means you care. Take a deep breath and go for it. Your imagination is the limit.

▶▶▶ MEET OUR PARTNERS



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